



SPARKING
IMAGINATION,
CONVERSATION
& CHANGE

Subsidiary Rights Guide
October 2020
Frankfurt Book Fair

Pantera Press — taking on the world...

Pantera Press is a young and enthusiastic Australian book publisher, created to champion writing culture and literacy in Australia with a clear community and cultural purpose.

We discover and nurture talented Australian writers who are *great storytellers*. We also publish non-fiction *books that matter*, and have a quirky imprint designed for millennials, *Lost the Plot*. From our Australian origins we are now also publishing titles that fit our criteria from around the world. As a social purpose business, we use our profits to fund charities and not-for-profits that encourage reading and work to close the literacy gap in Australia.

We released our first titles in 2010 and were short-listed in 2013, 2014, 2018 and 2019 for the Australian Book Industry's (ABIA) Small Publisher of the Year Award. In 2015 we were short-listed for the ABIA Innovation Award. We are the only publisher to have been named a 'Heatseeker' by Nielsen BookScan for three successive years (indie publishers showing both the highest short-term and long-term growth). We have a team of seasoned industry professionals fast developing a list of award-winning and critically acclaimed authors and titles across a range of genres.

Our books are distributed in Australia and New Zealand by Bloomsbury, and we hold world rights to most of our titles. We would love to introduce you to our list.

Contents

Upcoming Adult Fiction	3
Recent Adult Fiction	10
Upcoming Adult Non-Fiction	14
Recent Adult Non-Fiction.....	21
Upcoming Kids/YA Fiction.....	23
Upcoming Kids/YA Non-Fiction.....	25
Recent Kids/YA Non-Fiction.....	28
Upcoming LOST THE PLOT titles	29
Recent LOST THE PLOT titles.....	32
Contact Details	41

Upcoming Children's and YA Fiction titles

STAR | Ondine Sherman

BOOK 3 IN THE ANIMAL ACTIVIST SERIES

Sky's aunt and uncle are expecting a baby, her boyfriend Oliver seems more interested in their YouTube channel than in talking, her father is settling into life in West Creek, and her best friend Lucy is in a new relationship. The problem is, Sky is still trying to work out where she fits in.

When she learns about an animal cruelty situation close to home, Sky is desperate to help. She travels to an animal rights conference where, surrounded by people who share her beliefs, she finally feels like she belongs.

But when she's asked to take her activism to a new level, Sky starts to question what doing the right thing really means. She's spent so long searching for her people. Will she risk losing them?

About the Author



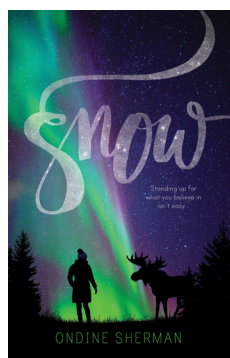
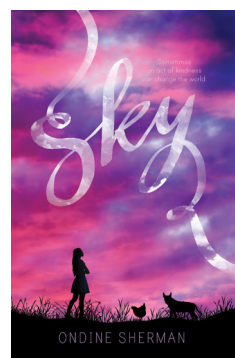
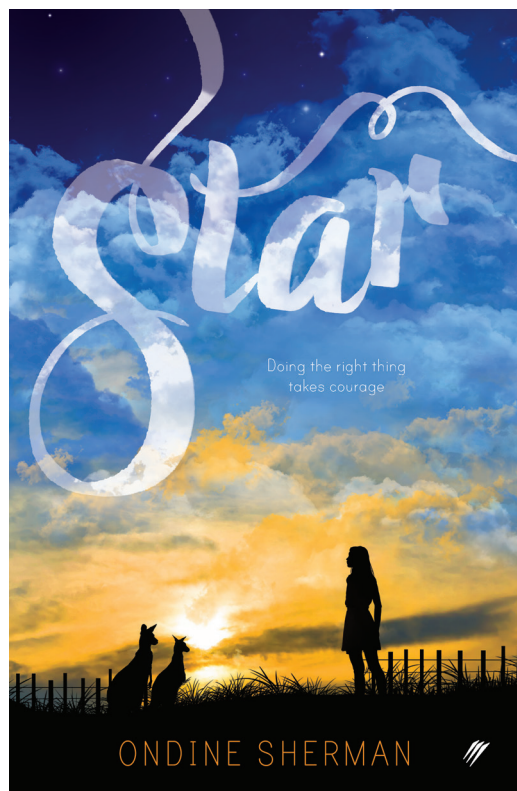
Ondine Sherman is a life-long animal advocate, and is passionate about promoting respect and compassion for all creatures. In 2004, she and her father, Brian Sherman AM, founded Voiceless; the organisation is now one of Australia's leading animal protection groups. And Ondine's social-media platform, Franimals, has become a popular community for animal-loving teens across the globe.

Ondine grew up in Sydney and now lives in Tel Aviv with her husband and three children. Her three mischievous street cats, two loyal dogs and a sweet ex-battery chicken all keep her extraordinarily entertained.

She is also the author of Vegan Living.

"When I was a teen, I was extremely passionate about helping animals. However, all the materials, films and books about animal protection were focused on adults and learning about the issues was often a difficult and even traumatic experience for me. With Sky, I wanted to make a safe space for teenagers to learn and think critically about animal protection."

Ondine Sherman



Pub Date: January 2021
ISBN: 9781925700695
Category: YA Fiction (12+)
Format: Pb B+ 210mm x 135mm
Extent: 200pp
Rights Held: World

Upcoming and Recent Children's and YA Non-Fiction Titles

LEAD THE WAY | Jean Hinchliffe



HOW TO CHANGE THE WORLD FROM A TEEN ACTIVIST AND SCHOOL STRIKER

Want to take action and fight for what's right, but don't know where to start?

Lead the Way is the ultimate guide to activism and making systematic change, your way. Jean Hinchliffe is one of the key organisers of *School Strikes 4 Climate*, and in this book she shares her tools, stories and learnings from the movement with you.

From identifying your cause to finding allies, planning a march, nailing your messaging, public speaking and working with the media, to the importance of self-care when you're on your activist journey, *Lead the Way* will guide you to start changing the world today.

Teenagers are leading the way towards a better future and you can too.

About the Author



Jean Hinchliffe is a 16-year-old climate activist and a lead organiser within School Strikes 4 Climate. She campaigns for legislative action against the sourcing and usage of fossil fuels, along with pushing for Australia to become fully carbon neutral.

Jean is passionate about social, political, and environmental issues and began her activism at age thirteen, when she volunteered with the Vote Yes campaign for marriage equality. Since then, she has also volunteered with organisations such as GetUp and Stop Adani.

Covers aspects such as:

- Running campaigns
- Lobbying politicians
- Planning a protest
- Public speaking
- Harnessing the power of the media

Pub Date: March 2021

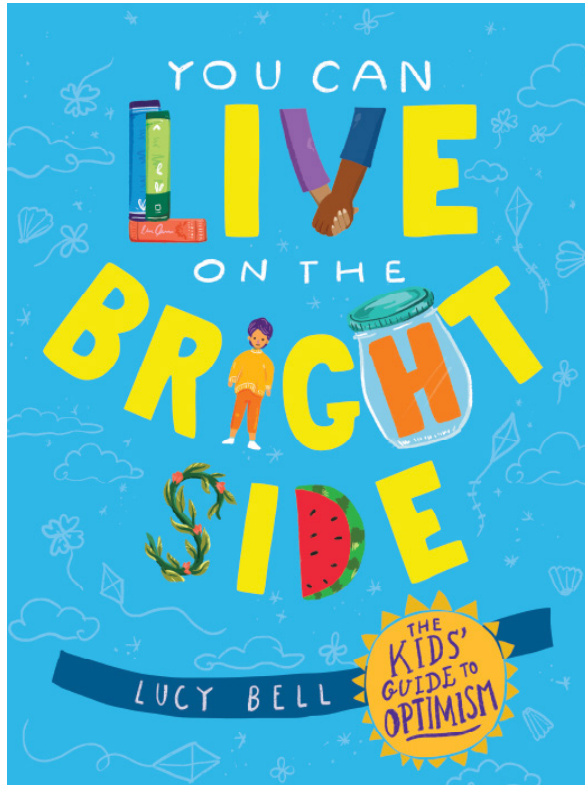
ISBN: 9780648676980

Category: YA Non-Fiction - Activism Format:

Paperback C 234mm x 153mm

Extent: 252pp

Rights Held: World



THE KIDS' GUIDE TO OPTIMISM

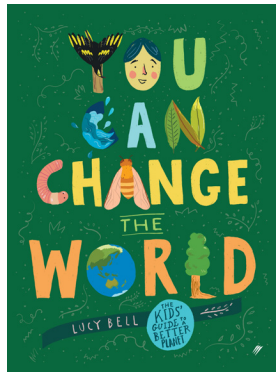
Do you ever get that feeling when you wake up in the morning, look out the window to see the sun is shining, and you just know that today is going to be a good day? This is called optimism, or positivity, and it's such a nice feeling to have. It's also something that you can learn, practice and improve, so you can feel that way more often!

This action-oriented, fun-filled book is designed to teach you some easy activities and strategies to make you feel lighter, optimistic about the future, and more confident, empowering and inspiring you to live a happy and healthy life.

You Can Live on the Bright Side contains tips, tricks and tools to help you find the things that make you excited to leap out of bed each morning, ready to do more of what you love, and find even more things that make you uniquely you!

This book features kids from Australia and around the world who are kicking some amazing goals, as well as tips from organisations focused on improving wellbeing.

It's time to look on the bright side of life, so you can start living on the bright side!



Pub Date: August 2019
ISBN: 9780648677031
Category: Kids Non-Fiction
(8 - 12 years)
Format: 247mm x 184mm
Fully illustrated
Extent: 224pp
Rights Held: World

About the Author



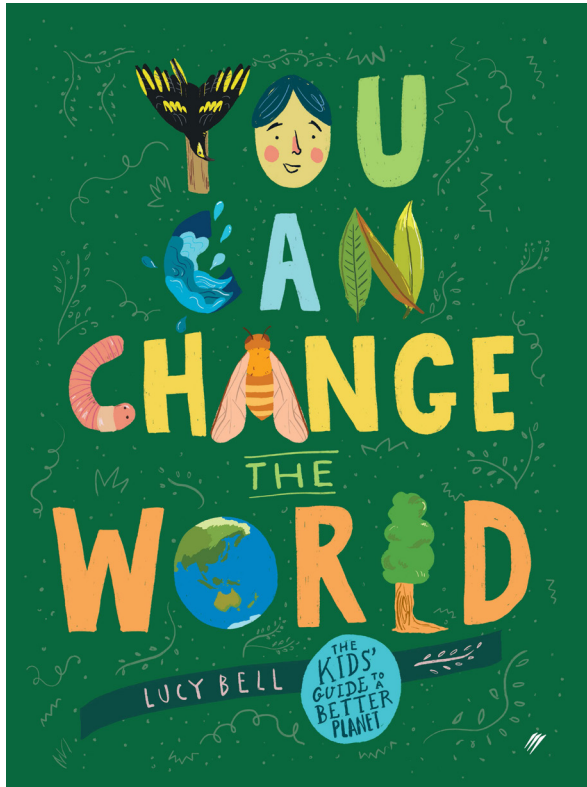
Lucy Bell is a book editor and music teacher on a journey to live a more ethical, sustainable and mindful life.

After getting her Bachelor of Arts degree at the University of Sydney with majors in English and Ancient History, Lucy studied a Master of Publishing. Now she works for a social-purpose publishing house making big differences and helping fund not-for-profits and charities to close the literacy gap.

Lucy grew up on the NSW Central Coast surrounded by four siblings, a cat, two dogs, two sheep, a lizard, lots of guinea pigs and thirteen chickens. She now lives in Sydney and while watering her balcony garden, dreams of one day owning her own country farmhouse.

- Cook delicious food to power your brain
- Decorate your room and create nice living spaces
 - Get outdoors and have fun
- Channel your favourite animals through yoga
 - Start meditating
- Find out what your interests are
- Speak positively about yourself and others
- Start growing plants, reading, writing and drawing

YOU CAN CHANGE THE WORLD | Lucy Bell



Pub Date: September 2019

ISBN: 9781925700527

Category: Kids Non-Fiction (8 - 12 years)

Format: 247mm x 184mm (hardcover)

Extent: 224pp

Rights Held: World

Rights Sold: German (Loewe); World English Language (exc ANZ) (HarperCollins UK) ; North America non exclusive (Andrews McMeel); Spanish (Anaya); Afrikaans (NB Uitgewers).

Every day, we see a problem we would like to fix. A piece of rubbish in a green, grassy park. Plastic water bottles buried in the sand at the beach. A garbage bin overflowing onto the street. A skinny, stray dog. A homeless person on a cold day.

These problems seem impossible for one person to change. But we can fix them, if we each do our part – one step at a time.

This practical guide is designed to empower kids to make changes in their lives to help make a difference in the world.

Filled with information, ideas and activities, and interspersed with features on amazing children around the world, this book shows kids how to:

- Avoid single-use plastics
- Throw a plastic-free party
- Make a compost bin and reduce waste
- Start a herb garden
- Grow bee-friendly flowers
- Learn about where their food comes from
- Be kinder to others, share and donate

Kids are on a mission to make our earth a better, safer, happier place. And anyone can join in.

About the Author



Lucy Bell is a book editor and music teacher on a journey to live a more ethical, sustainable and mindful life.

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Award Shortlists 2020:

*ABIA Small Publishers' Children's Book of the Year
Environment Award for Children's Literature
Australian Book Designers Association Best Designed
Children's Non-Fiction Illustrated Book*

LOOK BOOK

ABC for You and Me

By Dan Marshall

Do you see what I see?

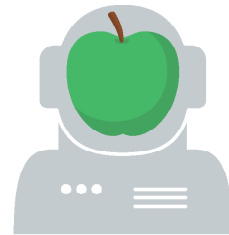
Is that a vegetable or a volcano? Is that ice cream an island? I think that lollipop might be a ladybug!

Dynamic and beautifully designed, Look Book is the interactive 'this or that' alphabet book that shows me one thing and you another!

Dive inside this colourful collection and see if you can find a new way of looking at things!

Dan is a designer, illustrator and writer who runs a design agency, Studio Marshall. For over 20 years he has worked with a diverse group of clients including the Sydney Opera House, The Australian Museum, One Laptop Per Child, The Hunger Project, Facebook and Coca Cola.

Dan's books stem from his passion for graphic design, communicating information visually and his deep curiosity and include Mind Blown and No Way!

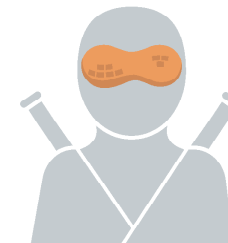


A
Apple
or
Astronaut?



K
Kiwifruit
or
Koala?

N
Nut
or
Ninja?

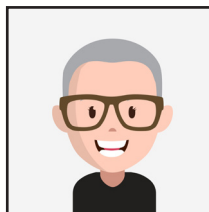


Publication: March 2021

Page Size: 320 x 320mm

Extent:

Rights Held: World



THE PLOT

A beautifully designed children's book with a playful look at the alphabet.



*Going vegan seems impossible!
What do I tell my family, they think it's unhealthy?
I don't want to annoy my friends!
Where do I find food and clothes?
How do I still get all the vitamins I need?*

Have you been thinking about going vegan? Whether it's for environmental, ethical or health reasons it can be a very big decision to make and implement into your lifestyle.

Vegan Living is a gentle, accessible and inspirational guide for a transition into vegan living by Ondine Sherman, one of Australia's leading voices in the animal welfare space.

Based on Ondine's own personal road to being vegan and expert advice, this is an easy and practical guide to implementing vegan practice into all aspects of your life including food, fashion, cosmetics and health products and other lifestyle items that use animal products. It will also provide you with the tools you need to navigate being vegan in a non-vegan world, and how to answer questions that your friends and family might have about your lifestyle change.

Ondine Sherman is the Co-founder and Managing Director of Voiceless, the animal protection institute. She stopped eating meat at seven and became full vegan (95% in reality) nearly five years ago.

Ondine holds a BA in Communications from the University of Technology, Sydney, and an MA in Environmental Education from Macquarie University. She is an Ambassador for Action for Dolphins and Director of conservation NGO, This is My Earth (TIME). Ondine writes on animal protection regularly in the media and her opinion pieces have been published in Sydney Morning Herald, AlterNet, Mamamia and more.

In 2012 she was Nominated by Cosmopolitan for "Fun, Fearless, Female" Award, presented the Commencement Speech for Macquarie University in 2011 and in 2009 nominated as Australia's top 10 Community Leaders by News Limited & Microsoft.

She lives in Israel with her husband and three children.

Publication: September 2020

Page Size: 198 mm x 128 mm

Extent: 216 pages Full Colour

Rights: World



1

THE TIME IS NOW

"There is nothing so powerful in the world as an idea whose time has come and animal protection is just such an idea."

- MICHAEL KIRBY,
AUSTRALIA'S LONGEST
SERVING JUDGE

12 - The Time Is Now

Yippee! You've taken the first step on the path to a vegan cruelty-free, plant-based lifestyle and I'm delighted you're here.

If you're an omnivore, pescatarian, vegetarian or even vegan-curious, this book is written just for you. A healthy happy vegan lifestyle is win-win-win-win (repeat infinite times) for you, animals, the environment and the future of our planet.

What's the best time to begin my journey? I hear you ask. How about, now? You'll be in great company. Animal protection is the social justice movement of our century and the vegan awakening is happening, making history in our very generation. It's worldwide and spontaneous, and involves millions of people shifting away from animal products.

We have a global population of 7.7 billion people and, in recent years, 70 per cent of the world's people have

reported either reducing or stopping their meat consumption. This has been largely led by millennials concerned about animal protection and the environment.

If you're thinking the vegan movement is populated by only hippies and hipsters, you couldn't be more wrong. Mainstream businesses, multinational corporations and investors are taking note. There's an explosion of new plant-based products, vegan food technology, ethical fashion and, most importantly, passion.

Handreds of new cookbooks are filling bookshelves and celebrity chefs are jumping on board. The world's largest multinationals, renowned for their meat and dairy products, are now investing in vegan food technology. And companies like Google, Burger King and even McDonald's are getting on the meat-free train.

Billionaires such as Bill Gates, Jay-Z and Richard Branson are investing heavily in the area while vegan and vegetarian celebrities are influencing their billions of fans. Ariana Grande believes veganism can make you live longer and happier. Ellen DeGeneres is encouraging her fans to stop eating meat, and Miley Cyrus is sure veganism is taking over the world. Music sensation Billie Eilish told her millions of fans, "I understand that meat tastes good... and I know you think you're just one person and it won't change anything if you stop but... you should know 'one person' adds up."

♥ ♥ ♥

32 - The Time Is Now

Veganism is a joyful way of life - a conscious, responsible, ethical decision to live our lives without harming, exploiting or killing other sentient beings. It's a life based on the principles of peace and non-violence and one brimming with kindness, respect and compassion to all living creatures and the Earth.

Don't we all want a world that's more caring, just, fair and less violent? Let's give that a resounding YES.

Vegan living is not hard. Most of us living in industrialised countries have unprecedented choice about what we can eat. Our supermarkets overflow with a wide variety of products and, if we're lucky, with a click of a button, food, fashion and beauty products are delivered directly to our door. We are able to easily meet our nutritional needs and keep up with fashion trends without

supporting industries known to cause both harm to animals and environmental destruction.

But remember - veganism is not a diet, fad, club, fashion or cult. It isn't a new-age concern at all. Veganism and vegetarianism have been a part of Asian Buddhism, Jainism, Sikhism, Taoism and Hinduism for thousands of years - the concept of *ahimsa*, meaning non-violence, respecting life and doing no harm, plays a central role. In fact, the vegetarian and sometimes vegan diet of the Rastafari movement of Jamaica, is intended to improve health, avoid causing death and bring followers closer to what they refer to as universal energy and life force.

Grandpa wisely said that true happiness is when what you think, do and say are in harmony. When our diet and choices are in line with our belief system we feel our deepest values reflected in daily life. This is when we can live our innermost truth.

I know from experience that there is a soulful, authentic, joyful feeling when your outides match my insides. And I'm not alone.

34 - The Time Is Now

Fourteen years as a vegan, Grace from our Vegan A-Team explains what it means to her:

"Veganism is a philosophy on life. It re-frames the way you see the world, see food and see yourself as a moral agent... It's opened me up to world cuisine, made me think about the intersection of a variety of social issues like animal rights, human rights, migrant rights, environmental rights... Veganism is a powerful idea... one to which very few people can meaningfully provide any kind of robust counter-argument, in my experience."

Harry Bolman, host of the Vegan Hour, a regular four-hour live stream on Facebook in which he interviews vegan identities, describes it this way:

"Veganism is the lifestyle that seeks to eliminate (as much as possible) the use of animals for any purpose... To cease exploitation, enslavement, commodification and use of animals for any purpose. To treat all animals (and by extension, all living beings) with the love and respect we wish for ourselves. When our intention is to do no harm, we find a way, not an excuse."

35 - The Time Is Now

3

HEALTH & FOOD

"I am living without fats, without meat, without fish, but am feeling quite well this way. It always seems to me that man was not born to be a carnivore."

- ALBERT EINSTEIN

This chapter was written in collaboration with Dr Lella Masson, medical doctor and paediatrician.

100 - The Time Is Now

Today millions of people around the globe are proving that being healthy and being vegan are highly compatible. A healthy vegan diet is appropriate for all stages of our life, including pregnancy, breastfeeding and adolescence. Research supports that vegetarians and vegans are at reduced risk of a number of health conditions including heart disease, certain cancers, Type 2 diabetes, hypertension and obesity. This is because vego and vegan diets are often low in saturated fat and high in vegetables, fruits, whole grains, legumes, soy products, nuts and seeds (all rich in fibre and phytochemicals). This causes lower total and low-density lipoprotein cholesterol levels and better serum glucose control, which leads to the reduction of chronic disease.

A comprehensive large study of nutrition coined the "Grand Prix of epidemiology" concluded that human beings are basically a "vegetation species" and, for our own health

and longevity, we should say clear of meat and dairy.

Expert scientific advice regarding diet usually recommends less animal products but, unfortunately, some nutritionists haven't caught up with the times. Others rely on information from health studies surreptitiously funded by meat, egg and dairy industries using questionable science or drawing suspect conclusions. A number of people I know have also increased, rather than decreased, their meat consumption following trends such as paleo and low-carb diets. And many ill-informed health professionals score away their vegan-curious clients, making them doubt their decision to adopt a vegan diet. Make sure you're getting advice from only the most informed and educated experts.



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