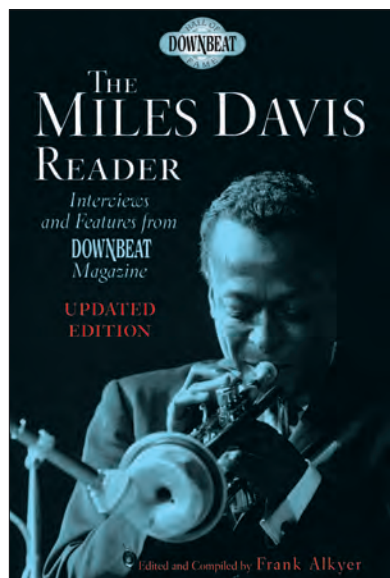


SEPTEMBER 2018



MARKETING

- Reviews, author interviews, mentions, and features at print and digital jazz and music outlets
- Nationwide jazz and easy listening radio campaign
- Excerpt opportunities available
- Social media announcements and updates at *Downbeat's* and publisher's pages
- Facebook and Instagram contests and advertising campaign
- Cross-promotions with record labels
- Posters and postcards

RELATED TITLES: *Miles: The Autobiography* (9781451643183) *Kind of Blue: The Making of the Miles Davis Masterpiece* (9780306815584) *Miles Davis: The Definitive Biography* (9781560259671) *The Miles Davis Reader* (first ed. 9781423430766)

The Miles Davis Reader, Updated Edition

edited and compiled by Frank Alkyer

DownBeat Hall of Fame Series

Backbeat Books

Culled from the vaults of the authoritative DownBeat magazine---a rich collection of journalism about jazz legend Miles Davis.

If you ever needed proof that a magazine can have a love affair with a musician, you're holding it in your hands. For *DownBeat*, the preeminent publication of the jazz world, Miles Dewey Davis was one of its most cherished subjects. Since it began covering the jazz scene in 1939, no other artist has been more diligently chronicled in its pages than Davis.

The beauty of this collection is seeing the development of an artist over time. The reviews of his music go from quietly introducing a new talent to revering, perhaps, the greatest jazz artist of his generation. The feature articles begin with a very young, very polite Davis lamenting, "I've worked so little. I could probably tell you where I was playing any night in the last three years." As he develops, the interviews show Davis gaining confidence and stature, showing swagger and becoming the over-the-top, say-it-like-it-is showman that made every interview an event.

The Miles Davis Reader compiles more than 200 news stories, feature articles, and reviews by some of the greatest writers in jazz into one volume. It delivers a patchwork of his words and music—in the moment, as they happened.

With several lengthy features added along with a dozen new photographs, this new edition is a beautiful series of snapshots, a year-by-year ride through the many phases of Davis as an artist and as a man.

The Miles Davis Reader has been compiled by a team of dedicated editors under the leadership Frank Alkyer, *DownBeat's* publisher. Based in Chicagoland, Alkyer has worked as a journalist for newspapers, television, and magazines, joining *DownBeat* in 1989 as editorial director and becoming publisher in 2003. He has overseen the creation of more than 350 issues of *DownBeat*, as well as the magazine's book, web, and social media presence.

MUSIC / GENRES & STYLES / JAZZ

9781617137044	MUS025000
360 pages	HL00234344
6" x 9"	US \$24.99
Paperback	World Rights
Two 8-page color photo inserts	E-book Editions Available

CONTACT INFORMATION

SALES: To order, please contact Hal Leonard Corporation's Milwaukee headquarters. Phone: 414-774-3630 or 888-710-7879. Fax: 414-774-3259.
Email: sales@halleonard.com (domestic) or intsales@halleonard.com (international).

SEPTEMBER 2018



The Ultimate Guide to Vinyl and More

All You Need to Know About Collecting Essential Music from Cylinders and CDs to LPs and Tapes

by Dave Thompson

Backbeat Books

An info-packed illustrated bible for those obsessed with records, 8-tracks, tapes, and any collectible form of music.

An in-depth and comprehensive guide to—and history of—music collecting, *The Ultimate Guide to Vinyl and More* traces the hobby from its beginnings over a century ago. The book features informative and entertaining sections on every significant format in which recorded music has been released—and some that are now almost completely forgotten.

Based on Dave Thompson's original Backbeat classic, *The Music Lover's Guide to Record Collecting*, this revamped, colorful, expanded edition takes readers from the early days of cylinders, 78s, and Edison records on through 45s, LPs, 8-tracks, cassettes, bootlegs, CDs, MiniDiscs, MP3s, LPs, and other formats.

Landmark labels, collectable artists, specialist themes, and more are explored across a series of essays, while dozens of color images bring the most obscure corners of the hobby to life. Unlike other volumes that focus exclusively on vinyl, this book caters to the audiophile whose obsession for music welcomes all formats. Through it all, the joy and fascination of music collecting in all its guises comes alive.

DAVE THOMPSON (Newark, DE) is the author of almost 200 books on music and pop culture, including *I Hate New Music: The Classic Rock Manifesto* and *Robert Plant: The Voice That Sailed the Zeppelin* (Backbeat Books). A columnist with the record-collecting journal *Goldmine*, he is also editor of the magazine's series of LP and 45 price guides.

MARKETING

- Reviews, author interviews, mentions, and features at record collecting and pop culture outlets
- Excerpt opportunities available
- Social media announcements and updates at author's and publisher's pages
- Facebook and Instagram contests and advertising campaign
- Cross-promotions with indie record stores
- Posters and postcards

RELATED TITLES: *1001 Albums You Must Hear Before You Die* (9781844037353 and 9780789320742) *Dust & Grooves: Adventures in Record Collecting* (9781607748694) *Why Vinyl Matters: A Manifesto for Musicians and Fans* (9781851498635) *Do Not Sell At Any Price: The Wild Obsessive Hunt for the World's Rarest 78rpm Records* (9781451667066) *101 Essential Rock Records* (9781584234883) *Record Stores: A Tribute to Record Stores* (9783944721477)

MUSIC

9781617136863	MUS000000
304 pages	HL00217280
10" x 10"	US \$29.99
Paperback	World Rights
Heavily illustrated	E-book Editions Available

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SEPTEMBER 2018



A Perfect Union of Contrary Things

Sarah Jensen with Maynard James Keenan

Backbeat Books

The complete authorized biography of enigmatic artist Maynard James Keenan—available for the first time in paperback.

Until now, fans of Maynard James Keenan—or MJK, as he is often called—have had access to only an abridged version of his story. In *A Perfect Union of Contrary Things*, Keenan partners with his friend of 30 years, Sarah Jensen, to present a full account of his life and career. From his Midwest childhood to his years in the army to his time in art school—and from his stint at a Boston pet shop to his place in the international spotlight and his influence on contemporary music and regional winemaking—the book chronicles the events that led MJK to take one step after the next, to change direction, to explore sometimes surprising opportunities.

Included are sidebars in his own words, often humorous anecdotes that illuminate the narrative, as well as commentary by his family members, friends, instructors, and industry colleagues. It also features a foreword by Alex Grey, an American visionary artist and longtime friend of Keenan, along with a bounty photos of Keenan from childhood to the present.

A comprehensive portrayal of a versatile and dedicated artist, *A Perfect Union of Contrary Things* pays homage to the people and places that shaped the man and his art. A *New York Times* Bestseller in hardcover, it is presented here for the first time in paperback.

SARAH JENSEN grew up in rural Michigan in a family of storytellers. Her work as a writer and editor ranges from creative nonfiction, journalism, and poetry to strategic messaging and developmental editing. Her 30-year friendship with Keenan gives her unique insight into his philosophies, his career trajectory, his struggles and joys, and his preference in omelets.

MAYNARD JAMES KEENAN (Jerome, Arizona) is a Grammy Award-winning vocalist for the internationally revered music acts Tool, A Perfect Circle, and the multimedia cabaret troupe Puscifer. Keenan is the winemaker and owner of Caduceus Cellars and Merkin Vineyards in Jerome, Arizona.

MARKETING

- Reviews, author interviews, mentions, and features at music outlets
- Nationwide rock and alt rock radio campaign
- Serial and excerpt opportunities available
- Social media announcements and updates at subject's and publisher's pages
- World premier streaming PPV book tour event
- Facebook and Instagram contests and advertising campaign
- Posters and postcards

RELATED TITLES: *A Perfect Union of Contrary Things*

(9781495024429 Hardcover) *Shell Shocked: My Life with the Turtles, Flo and Eddie...* (9781617808463) *Everything's Bigger in Texas* (9781495058967)

BIOGRAPHY & AUTOBIOGRAPHY / MUSIC

9781617137273	BI0004000
288 pages	HL00269245
6" x 9"	US \$19.99
Paperback	World Rights
Two 8-page color photo inserts	E-book Editions Available

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OCTOBER 2018



MARKETING

- Reviews, author interviews, mentions, and features at music outlets
- Nationwide classic rock radio campaign
- Excerpt opportunities available
- Social media announcements and updates at publisher's pages
- Facebook and Instagram contests and advertising campaign
- Posters and postcards

RELATED TITLES: *Making Rumours: The Inside Story of the Classic Fleetwood Mac album* (9781118218082) *Fleetwood Mac: The Complete Illustrated History* (9780760351765) *Led Zeppelin FAQ* (9781617130250) *Steely Dan FAQ* (9781495025129)

MUSIC / GENRES & STYLES / ROCK

9781617136672	MUS035000
400 pages	HL00192509
6" x 9"	U.S. \$19.99
Paperback Original	World Rights
B&W images throughout	E-book Editions Available

Fleetwood Mac FAQ

All That's Left to Know About the Iconic Rock Survivors

by Ryan Reed

FAQ Series

Backbeat Books

From the hits to deep cuts and beyond—a topical, 360-degree look at the legendary rock band.

Offering a fresh perspective on one of the most prolific and well-loved catalog of songs in the rock 'n' roll canon, *Fleetwood Mac FAQ: All That's Left to Know About the Iconic Rock Survivors* digs deeper than your average music compendium and sidesteps the tediousness of most generalized band histories.

Professional yet playful, the book's most unique feature is its structure: a hybrid of historical breakdowns, Q&As, music criticism, and "best of" lists chronicling the band's influence and legacy. No Fleetwood Mac book would be complete without addressing the sensationalism of Rumours or the mythic psychological breakdown of Peter Green. But *Fleetwood Mac FAQ* casts a wide net—avoiding monotony for longtime fans by presenting new criticism and reporting, and engaging with newcomers by addressing the most essential chapters in the band's story.

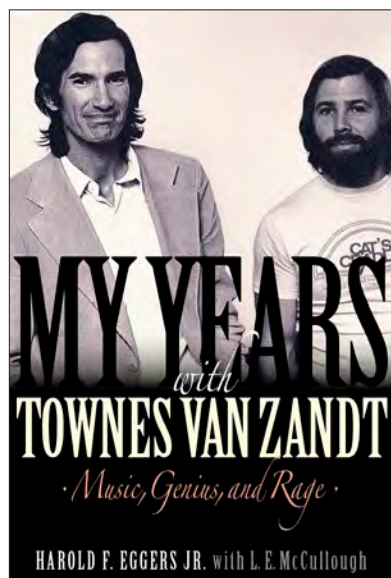
Included are interviews with former Fleetwood Mac members (guitarists Rick Vito and Billy Burnette), producers (Ken Caillat, Richard Dashut, John Shanks, and Mike Vernon), studio crew members (Rich Feldman, Ray Lindsey, and Ken Perry), rock critics who've covered the group (Anthony DeCurtis), and others who've been privileged to join the band's inner circle. Sure, the book touches on the band's notorious drug use, romantic affairs, and brutal in-fighting—more importantly, it also sheds fascinating new light on the band's innovative, ever-evolving music.

RYAN REED (Knoxville, TN) is a freelance music/pop culture journalist, communications professor, editor, author, musician, rock music junkie, and vinyl record collector. Reed's work has appeared in *Rolling Stone*, *Billboard*, *Relix*, *Paste*, *Ultimate Classic Rock*, *Pitchfork*, *Stereogum*, *Salon*, *American Songwriter*, and the *Village Voice*, among other publications.

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OCTOBER 2018



My Years with Townes Van Zandt

Music, Genius, and Rage

by Harold F. Eggers, Jr., with L. E. McCullough

Backbeat Books

From Townes Van Zandt's most trusted friend and confidant—a deeply personal insider's look at the artist's life and music.

"Other people locked themselves away and hid from their demons. Townes flung open his door and said, 'Come on in.'" So writes Harold Eggers, Townes Van Zandt's longtime road manager and producer, in *My Years with Townes Van Zandt: Music, Genius, and Rage*—a gripping memoir revealing the inner core of an enigmatic troubadour, whose deeply poetic music was a source of inspiration and healing for millions but was for himself a torment struggling for dominance among myriad personal demons.

Townes Van Zandt often stated that his main musical mission was to "write the perfect song that would save someone's life." However, his life was a work in progress he was constantly struggling to shape and comprehend. Eggers says of his close friend and business partner that "like the master song craftsman he was, he was never truly satisfied with the final product but always kept giving it one more shot, one extra tweak, one last effort."

A vivid, firsthand account exploring the source of the singer's prodigious talent, widespread influence, and relentless path toward self-destruction, *My Years with Townes Van Zandt* presents the truth of that all-consuming artistic journey told by a close friend watching it unfold.

"Harold Eggers was Townes's most loyal friend . . . he was his business partner and confidant, his doctor and counselor. And though their relationship was characterized by constant turmoil, there isn't a man who did more for Townes." —Matt Hanks, *No Depression*

HAROLD F. EGGERS, JR. (Austin, TX) is a music industry executive of 40 years' experience, who worked with Townes Van Zandt as road manager, business partner, and co-record producer, helping bring the songwriter's unforgettable music to live audiences across Europe and North America over a span of two decades.

L. E. MCCULLOUGH is a native of Speedway, Indiana, and has worked as a journalist, musician, arts administrator, and script and stage writer with 52 books published in fiction, nonfiction, and drama. He is the author of hundreds of articles on music and the music industry. Dr. McCullough holds a PhD in ethnomusicology from the University of Pittsburgh.

MARKETING

- Full support of Harold Eggers and L.E. McCullough, including Van Zandt tribute website
- Reviews, author interviews, mentions, and features at print and digital music outlets
- Concentrated focus on Texan media
- Serial rights and excerpt opportunities available
- Social media announcements and updates at author's and publisher's pages
- Facebook and Instagram contests and advertising campaign
- Posters and postcards

RELATED TITLES: *Shell Shocked: My Life with the Turtles, Flo and Eddie...* (9781617808463) *Everything's Bigger in Texas* (9781495058967) *To Live's to Fly: The Ballad of the Late, Great Townes Van Zandt* (9780306816048)

BIOGRAPHY & AUTOBIOGRAPHY / MUSIC

9781617137082	BI0004000
288 pages	HL00234638
6" x 9"	U.S. \$29.99
Hardcover	World Rights
Two 8-page color photo inserts	E-book Editions Available

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NOVEMBER 2018



Bob Marley FAQ

All That's Left to Know About the King of Reggae

by Brent Hagerman

FAQ Series

Backbeat Books

An engaging and captivating look at the life, music, and legacy of the King of Reggae.

Who is your favorite Bob Marley? Athletic soccer jock? Herb aficionado? One Love superhero? Subversive revolutionary? Sexy ladies' man? Political activist? Dreadlocked bohemian? Peace broker? Rastafarian natural mystic? Third World theologian? Streetwise ghetto rude boy? International pop star? Folksy troubadour? Reggae guitarist? Loving family man? Shrewd businessman? *Bob Marley FAQ: All That's Left to Know About the King of Reggae* captures these many sides of the legendary artist. Divided into four sections—the Man, the Music, the Mystic, and the Myth—this book probes each aspect of Marley's character and representation, giving readers a well-rounded look at the singer Bono called "Dr. King in dreads."

Bob Marley FAQ answers many questions of both casual and hardcore fans while offering new facts and perspectives. It provides an engaging overview of Marley's life, music, and legacy, contextualizing his career in a musical and religious mission that successfully saw him spread both reggae music and the Rastafari religion globally. Marley was more than just a rock star. As a political activist, Black Nationalist, sage, lover, and theologian, his impact has been felt in arenas far removed from the music industry. *Bob Marley FAQ* presents the music icon as an unparalleled 20th-century artist who, in the turbulent and often violent postcolonial era, took the struggles of the Third World to the ears of the First World using a new subgenre of music that forged Afro-Jamaican rhythms and songcraft with American popular music.

BRENT HAGERMAN (Waterloo, Ontario) teaches popular music and world religions at Wilfrid Laurier University. He has worked as a music journalist, edited an alternative weekly, spent time on the road with dancehall reggae legend Yellowman, busked around the UK, nearly learned to play the sitar in India, and released two records with his scrappy reggae band, the Baudelaires, on Busted Flat Records.

MARKETING

- Reviews, author interviews, mentions, and features at record collecting and pop culture outlets
- Excerpt opportunities available
- Social media announcements and updates at author's and publisher's pages
- Facebook and Instagram contests and advertising campaign
- Cross-promotions with indie record stores
- Posters and postcards

RELATED TITLES: *So Much Things to Say: The Oral History of Bob Marley* (9780393058451) *Catch a Fire: The Life of Bob Marley* (9780805080865) *Grateful Dead FAQ* (9781617130861)

MUSIC / GENRES & STYLES / REGGAE

9781617136658	MUS047000
400 pages	HL00160569
6" x 9"	US \$19.99
Paperback Original	World Rights
B&W images throughout	E-book Editions Available

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NOVEMBER 2018



Long Slow Train

The Soul Music of Sharon Jones and the Dap-Kings

by Donald Brackett

Backbeat Books

A first-ever book on the life and music of the hardest-working woman of contemporary soul—the late great Sharon Jones.

A lively and engaging chronicle of the triumphant rise of Sharon Jones—one of the most authentic purveyors of American soul music since James Brown—*Long Slow Train: The Soul Music of Sharon Jones and the Dap-Kings* traces her roots from gospel to soul to funk and beyond.

After many years of struggling on the periphery of the music industry and being told by label executives and producers that she was “too short, too old, too fat, and too black” to make it as a headlining performer, Jones was finally discovered in 1996 by the Brooklyn-based revivalist label *Daptone Records*. The rest is *herstory*. As the dynamic frontline singer for the stellar soul band the Dap-Kings, Jones’s career ascended rapidly, establishing both the band and the label with a cult-like following for her special brand of gospel funk.

From 2002 until 2016, when Jones succumbed to pancreatic cancer, she and her band toured globally and released a flock of singles and eight full-length albums. (During that time, they were also tapped by Amy Winehouse’s producer, Mark Ronson, to be the studio outfit for their Grammy Award-winning album, *Back to Black*.) In 2015, Jones was profiled in the popular documentary *Miss Sharon Jones!*, directed by Barbara Kopple, as the unstoppable soul queen continued to deliver explosive live concert performances even while undergoing medical treatment.

This book offers a heartfelt appreciation for a bighearted star who beat the odds and did it all *her way*.

DONALD BRACKETT (Vancouver, Canada) is a popular culture journalist and curator who writes about music, art, and film. He is the author of an earlier title from Backbeat Books, *Back to Black: Amy Winehouse’s Only Masterpiece* (2016). In addition to numerous essays, articles, and radio broadcasts, he is also the author of two books on creative collaboration in pop music: *Fleetwood Mac: 40 Years of Creative Chaos* (2007) and *Dark Mirror: The Pathology of the Singer-Songwriter* (2008). He is currently working on new books about the music of Scott Walker, Jack White, and Tom Petty.

MARKETING

- Reviews, author interviews, mentions, and features at music outlets
- Nationwide funk, soul, and R&B radio campaign
- Serial rights and excerpt opportunities available
- Social media announcements and updates at authors’ and publisher’s pages
- Facebook and Instagram contests and advertising campaign
- Posters and postcards

RELATED TITLES: *Kill ‘Em and Leave: Searching for James Brown and the American Soul* (9780812983739) *Otis Redding: An Unfinished Life* (9780307453945) *Revolver: How the Beatles Reimagined Rock ‘n’ Roll* (9781617130090) *Billie Holiday: The Musician and the Myth* (9780143107965)

MUSIC / GENRES & STYLES / SOUL & RnB

9781617136917	MUS039000
272 pages	HL00222390
6” x 9”	U.S. \$24.00
Paperback Original	World Rights
One 12-page color insert	E-book Editions Available

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NOVEMBER 2018



MARKETING

- Full support of both Richie Ramone, an actively touring musician, and veteran author Peter Aaron
- Reviews, author interviews, mentions, and features at music outlets
- Nationwide classic rock radio campaign
- Serial rights and excerpt opportunities available
- Social media announcements and updates at authors' and publisher's pages
- Facebook and Instagram contests and advertising campaign
- Posters and postcards

RELATED TITLES: *A Perfect Union of Contrary Things* (9781495024429 Hardcover) *Shell Shocked: My Life with the Turtles, Flo and Eddie...* (9781617808463) *Everything's Bigger in Texas* (9781495058967) *Commando: The Autobiography of Johnny Ramone* (9780810996601) *Lobotomy: Surviving the Ramones* (9780306824982) *Punk Rock Blitzkrieg: My Life as a Ramone* (9781451687781)

BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

9781617137105	BI0026000
304 pages	HL00234741
6" x 9"	U.S. \$29.99
Hardcover	World Rights
Two 8-page color inserts	E-book Editions Available

I Know Better Now

My Life Before, During, and After the Ramones

by Richie Ramone, with Peter Aaron

Backbeat Books

The powerhouse drummer of the Ramones—who wrote hits and hit hard—reveals his story for the first time.

It's 1982 and the Ramones are in a gutter-bound spiral. Following a run of inconsistent albums and deep in the throes of internal tensions, the legendary quartet is about to crash and burn. Enter Richie Ramone.

Then a 26-year-old from New Jersey named Richard Reinhardt, he's snapped up by the group to be their new drummer and instantly goes from the obscurity of the underground club scene to membership in the most famous punk-rock band of all time, revitalizing the pioneering outfit with his powerful, precise, and blindingly fast beats—composing classic cuts like the menacing anthem "Somebody Put Something in My Drink" and becoming the only Ramones percussionist to sing lead vocals for the group. With the Ramones, he performs over five hundred shows at venues all around the world and records three storming studio albums—before abruptly quitting the band and going deep underground. To most fans, this crucial figure in the band's history has remained a mystery, his tale untold. Until now.

Too Tough to Die: My Life Before, During, and After the Ramones is the first-hand, four-on-the-floor account of a life in rock 'n' roll in one of its most influential acts—straight from the sticks of the man who kept the beat.

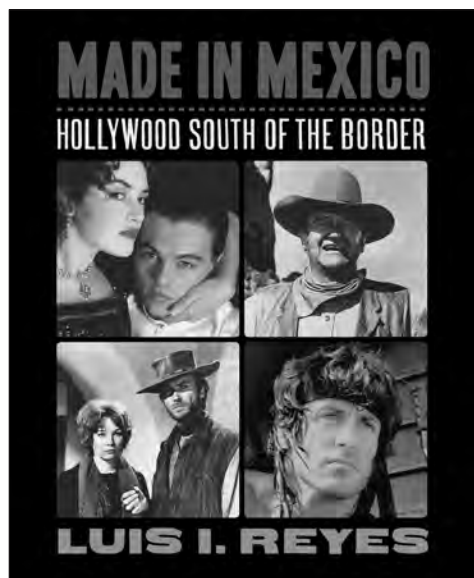
PETER AARON (Hudson Valley, NY) is the author of *If You Like the Ramones* and *The Band FAQ*, the music editor of *Chronogram* magazine, the front man of influential New York blues-punk band the Chrome Cranks, and a participant in other musical projects. His writing has appeared in the *Village Voice*, the *Boston Herald*, and other publications.

RICHIE RAMONE was one of the longstanding drummers in the Ramones. At a critical time, when the fate of the band was in limbo, the New Jersey native he came onboard as a full-time member and helped the band resurrect and thrive, recording several studio albums, writing songs, and playing on some of the biggest stages. Richie Ramone continues to record his own material and carry on a robust touring schedule. For more information, visit: richieramone.com

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SEPTEMBER 2018



MARKETING

- Arranged screenings and discussions of featured films with cinema and ethnic organizations
- Reviews, interviews, mentions, and features at print and digital film, television, and pop culture outlets
- Serial rights and excerpt opportunities available
- Social media announcements and updates at publisher's pages
- Facebook and Instagram contests and advertising campaign
- Posters and postcards

RELATED TITLES: *The Oxford History of World Cinema:* (9780198742425) *Contemporary Latin American Cinema: Breaking into the Global Market:* (9780742539150) *Magical Reels: A History of Cinema in Latin America, New Edition:* (9781859842331)

PERFORMING ARTS / FILM

9781495097898	PER004060
288 pages	HL00237701
7.5" x 9.25"	US \$19.99
Paperback Original	World Rights
Heavily illustrated	E-book Editions Available

Made in Mexico

Hollywood South of the Border

by Luis I. Reyes

Applause Theatre & Cinema Books

An essential read for movie buffs—the first book to document U.S. films made in Mexico.

For more than a century, directors from both sides of the border have chosen Mexico as the location to create their cinematic art, leaving an indelible imprint on the imaginations of moviegoers and filmmakers worldwide. Now, for the first time, *Made in Mexico: Hollywood South of the Border* presents a comprehensive examination of more than one hundred Hollywood theatrical feature films made in Mexico between 1914 and the present day.

Lavishly illustrated throughout, *Made in Mexico* examines how Hollywood films depicted Mexico and how Mexico represented itself in relation to the films shot on location. It pulls back the curtain on how Hollywood filmmakers influenced Mexican films and Mexican filmmakers influenced Hollywood.

Listed chronologically and featuring cast, credits, synopsis, and contemporary reviews along with a production history for each entry, this book highlights the concept of “crossing borders,” in which artists from both nations collaborated with one another. *Made in Mexico* also provides a brief historical perspective on the aesthetics, economics, and politics of the film industries in each country, giving readers a glimpse of the external forces at play in the production of these films.

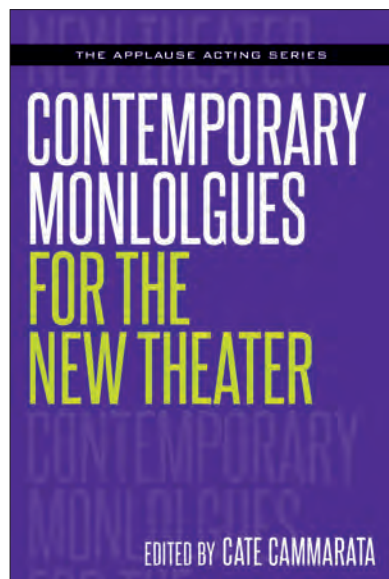
With motion pictures permeating the cultural and historical landscape of both Mexico and the United States, this compulsively readable compendium demonstrates the far-reaching influences of the featured films on the popular culture of both nations.

LUIS I. REYES (El Montes, California) is nationally renowned as a scholar, author, archivist, and lecturer who specializes in the film history of ethnic minorities in the Hollywood film industry. He is the author or co-author of several books on film, including *Made in Paradise: Hollywood's Films of Hawaii and the South Seas*, *Pearl Harbor in the Movies*, and most recently, *The Hawaii Movie and Television Book* (all co-authored with Ed Rampell); he is also the co-editor (with Peter Rubie) of *Hispanics in Hollywood*.

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OCTOBER 2018



MARKETING

- Grassroots support from featured playwrights and theaters
- Reviews, mentions, and features at print and digital theater outlets
- Excerpt opportunities available
- Social media announcements and updates at editor's, playwrights', and publisher's pages
- Facebook and Instagram contests and advertising campaign
- Featured in multifaceted company-wide promotions to educators, students, and performers
- Posters and postcards

RELATED TITLES: *Best Contemporary Monologues for Men 18-35:* (9781480369610) *Best Contemporary Monologues for Women 18-35:* (9781480369627) *In Performance: Contemporary Monologues for Men and Women Late Teens-20s:* (9781480331570) *One On One: The Best Women's Monologues For The 21st Century:* (9781557837004) *One On One: The Best Men's Monologues For The 21st Century:* (9781557837011)

PERFORMING ARTS / ACTING & AUDITIONING

9781495069789	PER001000, PER020000
208 pages	HL00173875
5.25" x 7.75"	US \$16.99
Paperback Original	World Rights
	E-book Editions Available

Contemporary Monologues for a New Theater

edited by Cate Cammarata

Applause Acting Series

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Nearly 100 monologues reflect the human struggles of modern-day life—perfect for actors, students, and fans of theater

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Divided into monologues for men and women, the selected pieces in *Contemporary Monologues for a New Theater* draw on the many diverse stories that weave the tapestry of our experience in this exciting new time. Performers and directors will become acquainted with the work of the many new playwrights they discover within these pages. And by performing these monologues, actors will emerge with a better understanding of the diversity and the beauty of life on this planet at this point in human history, gaining greater empathy toward those with different perspectives.

The monologues hold a mirror up to society, allowing audiences to see hidden reflections in the shadows and the refracted colors and sounds dancing in plain sight. It is as true today even as it was for the Greeks—theater makes us more fully human.

CATE CAMMARATA (New York City) is an Off-Broadway producer, director, and dramaturg. She is the associate artistic director of Rhymes Over Beats, a hip-hop theater collective. Specializing in new play development, her mission is to create and produce new work that reflects our diversity and to promote gender parity within the theater industry. In addition to her many professional projects, Cate also teaches theatre arts at Stony Brook University as part of their adjunct faculty.

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Breaking Bad FAQ

All That's Left to Know About Hustlers, Bunsen Burners, and Heisenberg

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A must-have compendium of facts and trivia about one of the best TV dramas of all time.

Breaking Bad made its amazing debut ten years ago, revolutionizing television drama and joining the ranks of such legendary long-form series as *The Wire*, *The Sopranos*, and *Mad Men* as simply one of the best dramatic series of all time. Drawing upon a wide range of sources, *Breaking Bad FAQ* is an informative and entertaining look at how the show's creator, Vince Gilligan, honed his craft working on *The X-Files* and formed a highly talented creative team that brought his vision of turning a "Mr. Chips to Scarface" to life.

Breaking Bad FAQ features a thorough synopsis and analysis of each of the series' 60 episodes, as well as detailed character and cast profiles. In addition, *Breaking Bad FAQ* provides in-depth information on filming locales, how the show depicts the crystal meth industry, classic films and TV shows that have influenced the series, literary references, the Seinfeld connection, scientific allusions and accuracy, top-10 most disturbing scenes, greatest songs from the soundtrack, homages and parodies, a comprehensive discussion of *Better Call Saul*, and much more.

RICH WEIDMAN (Ocoee, FL) is a writer and editor. His works include *The Doors FAQ: All That's Left to Know About the Kings of Acid Rock*, *The Beat Generation FAQ: All That's Left to Know About the Angelheaded Hipsters*, and *Guns N' Roses FAQ: All That's Left to Know About the Bad Boys of Sunset Strip*, as well as several regional travel guides. He serves as editor of the website *Forgotten Movie Classics*.

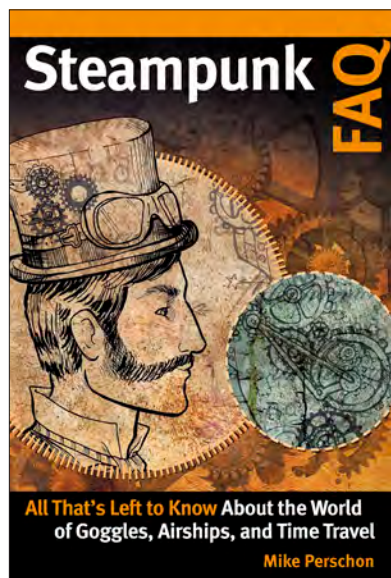
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Steampunk FAQ

All That's Left to Know About the World of Goggles, Airships, and Time Travel

by Mike Perschon

FAQ Series

Applause Theatre & Cinema Books

A comprehensive and immersive look at the origins of steampunk and its influences.

Going beyond the standard default definitions of "Victorian science fiction," "yesterday's tomorrow today," or some other equally vague or limited description, *Steampunk FAQ* provides a historical exploration of its literary and cinematic origins.

The journey begins with a look at steampunk's genesis in the novels and short stories of three Californians who hung out a lot with Philip K. Dick, before moving on to the inspirations and antecedents of steampunk. Contrary to what many articles and books say, steampunk's direct inspiration is arguably far more cinematic than literary, a likely reaction to the many film adaptations, pastiches, and knockoffs of the scientific romances of Jules Verne and H. G. Wells. While Verne, Wells, and a host of other Victorian and Edwardian writers have influenced steampunk fiction, cinematic elements from films such as Disney's *20,000 Leagues Under the Sea* (1954) and *George Pal's Time Machine* (1960) show up more often as immediate influences on the style we call steampunk.

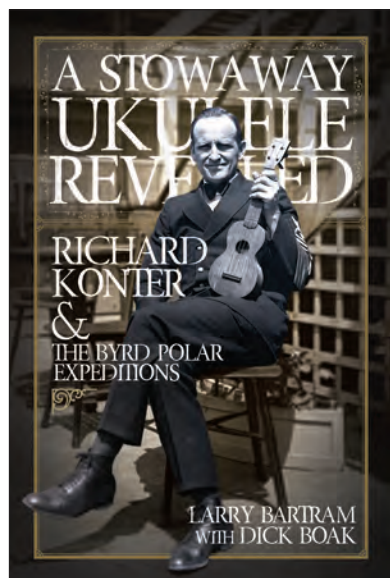
In offering a celebration of steampunk's style and cultural aesthetic, *Steampunk FAQ* also explores its connection to cyberpunk, the world of fashion, comics, and culture around the world.

MIKE PERSCHON (Edmonton, Alberta Canada) is best known in steampunk circles as "The Steampunk Scholar," owing to the blog of the same name he started in 2008, which has been hailed as the best website for reviews of steampunk fiction by *The Steampunk Tribune*. Mike has been interviewed extensively on steampunk, for books such as James Carrot's *Vintage Tomorrows*, documentaries such as Unwoman's *Beautiful Fish*, and websites from personal blogs to the *New York Times* online. He has published a mix of academic and popular articles on steampunk.

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A Stowaway Ukulele Revealed

Richard Konter & the Byrd Polar Expedition

by Larry Bartram

Hal Leonard Books

A Stowaway Ukulele Revealed: Richard Konter & the Byrd Polar Expedition is the unlikely and compelling story of a globe-trotting, ukulele-strumming, Brooklyn sailor named Richard Konter and his famous autographed instrument. At the height of the ukulele craze, Konter was a go-to arranger for Tin Pan Alley composers and publishers.

In 1926, Konter shipped out as a member of the crew of the Byrd Arctic Expedition. As a riveted world followed their progress (and that of their arch-rival, Roald Amundsen, the world's greatest polar explorer), Konter managed to get his ukulele aboard Byrd's plane for the first successful polar flight.

A keen contributor to history in the making, Konter managed to obtain the autographs of more than 150 individuals, both famous and unknown, all of whom respected the importance of Konter's North Pole ukulele. Later, Konter accompanied Byrd to Antarctica and later married, for the first time at age 80, the love of his life.

For the first time, *A Stowaway Ukulele Revealed: Richard Konter & the Byrd Polar Expedition* details the marvelously diverse cast of characters who autographed this little instrument, presenting mini-biographies and photographs to illustrate the interconnected web of lives brought together by Konter. New archival research, interviews, and imaging all combine to make *A Stowaway Ukulele Revealed: Richard Konter & the Byrd Polar Expedition* a spellbinding read that blends biography, music, polar exploration, history, determination, courage, and romance.

LAURENCE E. BARTRAM JR. (Clinton, NJ) is an archaeologist and software publisher. He earned his B.A. (Anthropology) from the University of Arizona (1974) and his Ph.D. (Anthropology) from the University of Wisconsin-Madison (1993). Larry has conducted archaeological research in the United States, Europe, Africa, and Asia, and ethnoarchaeological research in Africa. In 1998, he co-founded a software publishing company that produces college courseware. He lives in Clinton, New Jersey.

DICK BOAK (Bethlehem, PA) has enjoyed a 41 year career with the world renowned Martin Guitar Company. In addition to his extensive work in Martin's museum and archives, he created signature edition guitars for more than one hundred legendary guitarists and musicians. Dick is an accomplished illustrator, designer, woodworker, guitar maker, recording artist and author. He resides in Nazareth, Pennsylvania with his family.

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RELATED TITLES: *A Stowaway Ukulele Revealed: Richard Konter & the Byrd Polar Expeditions – The Ukulele, A History* (9780824836344); *Martin Guitars, A History* (9780634037856); *The Martin Ukulele* (9781476868790)

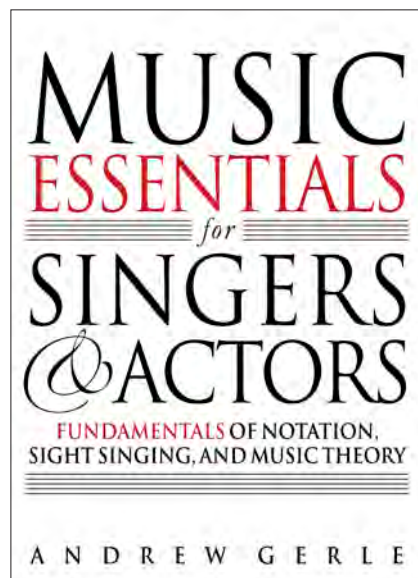
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Music Essentials for Singers and Actors *Fundamentals of Notation, Sight Singing, and Music Theory*

by Andrew Gerle
Hal Leonard Books

*An award-winning composer presents a valuable step-by-step
guide to music theory for singers and actors.*

Music theory has an unfair reputation as an arcane, complicated subject. But it can be easy to learn and beneficial for a successful career in singing. In *Music Essentials for Singers and Actors*, award-winning composer Andrew Gerle offers an accessible presentation, conveying an in-depth, practical method for learning the fundamentals of music theory and sight singing for aspiring and working singers alike.

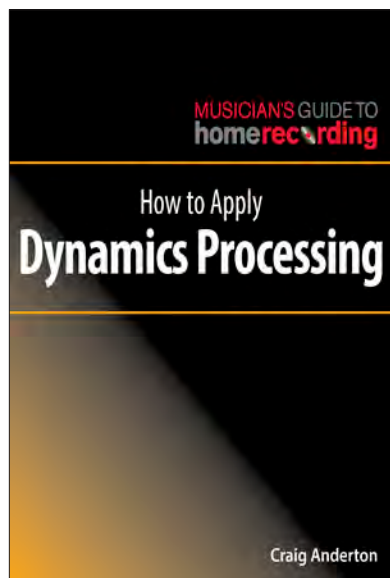
Gerle leads readers step by step through every aspect of written music, using examples pulled entirely from real-world Broadway scores. Drawing on his years of experience as a Broadway vocal coach, Gerle shows readers how to use music theory to analyze a score for character development and create a more detailed and powerful performance. He delves deeply into each concept, working thoroughly through its basis in theory and connecting it to the music that we hear and sing every day. His incremental and methodical approach demystifies abstract concepts, and his unique 1-START method for score analysis teaches singers to scan a new song for large-scale patterns, encouraging them to read musical "words" instead of single notes. Gerle also shows how to focus on the visual, graphical nature of musical notation, learning to read music as a series of shapes—a technique useful for all readers but especially those with dyslexia and other visual learning challenges. Each chapter is accompanied by downloadable audio examples and exercises to lock in newly learned concepts.

ANDREW GERLE (New York City) is an award-winning composer/lyricist, music director, arranger, and pianist. He has lived in New York City for over 20 years, working on dozens of Broadway, Off-Broadway, regional, and touring productions. He is the author of *The Enraged Accompanist's Guide to the Perfect Audition*, and teaches musical theater performance, theory, and composition at Yale University and the Manhattan School of Music.

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How to Apply Dynamics Processing

by Craig Anderton

The Musician's Guide to Home Recording

Hal Leonard Books

Dynamics processors—often overused and sometimes misunderstood—can make or break mixing and mastering projects. This book goes beyond explaining how dynamics processors work by giving essential tips on how their proper application can help make better music. Written in a clear, practical, non-intimidating style, topics include how to apply limiters, compressors, noise gates, expanders, maximizers, saturation, and multiband dynamics, whether in hardware or software form.

Loaded with examples of real-world dynamics processors to explain their similarities and differences, *How to Apply Dynamics Processing* ventures further than similar books by covering dynamics processing with MIDI data, as well as “manual” dynamics processing done with recording software (phrase-by-phrase normalization for narration, “micro-mastering” to allow greater apparent volume when mastering, parallel dynamics, and more). There’s also valuable information on how to achieve the most transparent effects possible, creative uses of sidechaining, and how to use creative “squashing” as an effect to obtain “vintage” compression sounds.

Chock full of illustrations and featuring selected “tech talk” sidebars to give details on specific topics for those who want to know “why” as well as “how,” *How to Apply Dynamics Processing* tells everything today’s musicians need to get the most out of these versatile processors.

CRAIG ANDERTON (Nashville, TN) is an internationally recognized authority on technology and music. He has toured, played Carnegie Hall, mastered hundreds of tracks, and been involved with dozens of major label releases as either a player, producer, or engineer. He’s also written over 30 books (including the seminal *Home Recording for Musicians*) and thousands of articles, as well as co-founded *Electronic Musician* magazine. Known for his ability to de-mystify complex subjects, Craig has given seminars on technology and the arts in 38 states, 10 countries, and 3 languages.

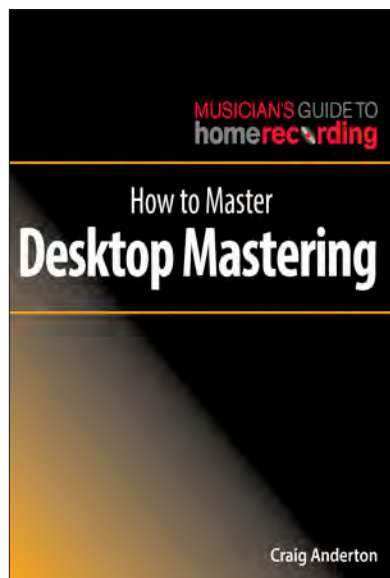
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How to Master Desktop Mastering

by Craig Anderton

The Musician's Guide to Home Recording

Hal Leonard Books

Mastering adds the final polish to mixes, but there's more to mastering than just throwing on some EQ and dynamics—mastering is the final step in the creative process. Although there are now inexpensive online and even automated mastering services, nothing can replace the savvy that a good mastering engineer can add to a production.

Written in a clear, practical, non-intimidating style, topics include:

- The importance of equalization in mastering
- How to apply dynamics
- Understanding new standards in metering
- Reducing noise and doing "waveform surgery"
- Audio enhancement plug-ins, judicious splicing to shorten or extend songs
- Special considerations when mastering for specific media (streaming, CD, and vinyl)
- Creating perfect fadeouts
- Why monitoring and acoustics are vital to mastering, and more

But unlike books that emphasize only the technical, *How to Master Desktop Mastering* also discusses artistic decisions needed for albums and collections like song order, the importance of creating intros that grab the listener, and ways to enhance sound that go beyond equalization and dynamics.

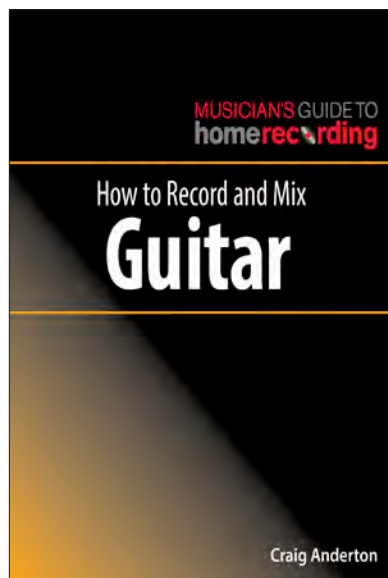
Loaded with illustrations and featuring "Tech Talk" sidebars to give details on selected topics for those who want to know "why" as well as "how," *How to Master Desktop Mastering* tells how to bring out the best in musical projects.

CRAIG ANDERTON (Nashville, TN) is an internationally recognized authority on technology and music. He has toured, played Carnegie Hall, mastered hundreds of tracks, and been involved with dozens of major label releases as either a player, producer, or engineer. He's also written over 30 books (including the seminal *Home Recording for Musicians*) and thousands of articles, as well as co-founded *Electronic Musician* magazine. Known for his ability to de-mystify complex subjects, Craig has given seminars on technology and the arts in 38 states, 10 countries, and 3 languages.

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How to Record and Mix Guitar

by Craig Anderton

The Musician's Guide to Home Recording

Hal Leonard Books

Guitar remains the world's most popular instrument, and whether acoustic or electric, it's the driving force in many genres of popular music—which is why it's so important to get a great guitar sound. This comprehensive book includes topics like:

- Getting the sound right at the source (tuning, truss rod, pickup adjustment, cables, picking technique, and more)
- Micing guitar amps
- Using guitar with direct boxes
- Recording acoustic guitar
- Using hardware pedals and stompboxes with recording software
- Optimizing the guitar sound with plug-ins during the mix
- Using pitch correction to fix tuning issues, techniques for EDM
- Creating stereo images from a mono instrument
- How to layer guitars in the mix, and the advantages of hex and multiband processing, and more

Written in a clear, practical, non-intimidating style, *How to Record and Mix Guitar* also covers artistic topics as well—how guitar fits best in arrangements, ways to avoid creative ruts, how to make rhythm guitar part of the rhythm section, and even ways to team guitars with synthesizers. Loaded with illustrations and featuring selected “tech talk” sidebars to give details on specific topics for those who want to know “why” as well as “how,” *How to Record and Mix Guitar* allows guitarists, engineers, and producers to take guitar recording to the next level.

CRAIG ANDERTON (Nashville, TN) is an internationally recognized authority on technology and music. He has toured, played Carnegie Hall, mastered hundreds of tracks, and been involved with dozens of major label releases as either a player, producer, or engineer. He's also written over 30 books (including the seminal *Home Recording for Musicians*) and thousands of articles, as well as co-founded *Electronic Musician* magazine. Known for his ability to de-mystify complex subjects, Craig has given seminars on technology and the arts in 38 states, 10 countries, and 3 languages.

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NOVEMBER 2018



Al Schmitt on the Record

The Magic Behind the Music

by Al Schmitt, with Maureen Droney

Hal Leonard Books

Ever wonder what goes into the creation of some of the best music ever recorded? Ever wonder how someone becomes an iconic professional who is universally admired and respected? *Al Schmitt on the Record: The Magic Behind the Music* reveals answers to those questions and more.

In this memoir of one of the most respected engineers of all time, you'll see how a very young boy—mentored by his uncle Harry who owned Apex Recording Studio in New York—progressed through the recording world in its infancy, under the mentorship of Tom Dowd, in its heyday, becoming one of the all-time great recording engineers. And now today Al continues as an unstoppable force at the top of the recording world with his name on mega-hits from the likes of Paul McCartney to Lady Gaga, and Diana Krall to Dylan. Al's credits include a veritable who's who of the music world.

Reading the compelling accounts of Al's life in the studio, you'll see how he has been able to stay at the top of his game since the '50s, and you'll experience what it was like behind the scenes and in-the-studio during many of his historic, impactful recordings. Schmitt also shares many of the recording techniques and creative approaches that have set him apart, including his approach to microphones, effects, and processors, and he even shares setup diagrams from many of his highly-lauded recording sessions!

AL SCHMITT (LOS ANGELES): Still in very high demand, Al Schmitt has worked with the best and the brightest in the recording industry, including Frank Sinatra, Barbra Streisand, Neil Young, Bob Dylan, Usher and Dr. Dre, to name a few. He has recorded and mixed over 150 gold and platinum records and has gone on to receive 20+ Grammys and 2 Latin Grammys for engineering albums by such artists as Steely Dan, Natalie Cole, Quincy Jones, Diana Krall, Ray Charles, Chick Corea, and Paul McCartney. Included on his long list of awards and recognitions, Schmitt was inducted into the TEC Awards Hall of Fame in 1997 and he was awarded the NARAS Award for Lifetime Achievement in 2006. In 2015, Al received a star on the Hollywood Walk of Fame in front of the Capitol Records building—the first engineer to be so honored!

MAUREEN DRONEY (LOS ANGELES): The Recording Academy's Managing Director/Producers & Engineers Wing, Maureen Droney, is a former recording engineer for artists including George Benson, Whitney Houston, Herbie Hancock, John Hiatt, and Carlos Santana. Prior to joining The Recording Academy, Droney oversaw the House of Blues Studios in Los Angeles and Memphis, and East Iris Studios in Nashville. She is the former Los Angeles Editor of Mix magazine, author of the textbook, *MixMasters: Platinum Engineers Share Their Secrets for Success*, and co-author of *The Pensado Papers*, about the rise of the audio industry web phenomenon, Pensado's Place.

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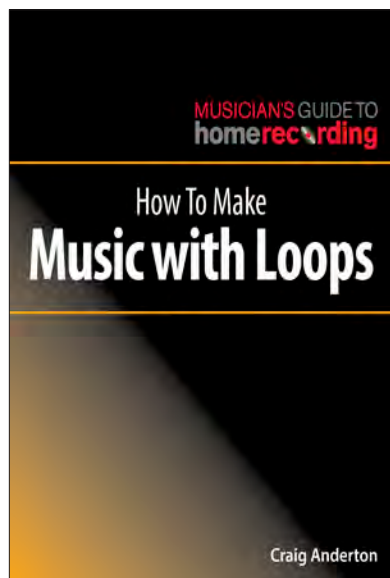
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How to Make Music with Loops

by Craig Anderton

The Musician's Guide to Home Recording

Hal Leonard Books

Recording is no longer solely a linear process where individual instruments start and stop, but can involve augmenting and even "assembling" projects through the creative use of loops and beats. *How to Make Music with Loops* isn't just filled with valuable tips for those who use loops and beats, but provides a welcome introduction for those who haven't yet taken advantage of the creative options loops can offer to all forms of music.

Topics include:

- Getting the sound right at the source (tuning, truss rod, pickup adjustment, cables, picking technique, and more)
- Micing guitar amps
- Using guitar with direct boxes
- Recording acoustic guitar
- Using hardware pedals and stompboxes with recording software
- Optimizing the guitar sound with plug-ins during the mix
- Using pitch correction to fix tuning issues, techniques for EDM
- Creating stereo images from a mono instrument
- How to layer guitars in the mix, and the advantages of hex and multiband processing, and more

But where this book stands out is in the descriptions of how to make compelling, expressive music with loops—as well as how to integrate loops into traditional musical formats. As the book explains, there's no reason loop-based music has to sound stiff or repetitive.

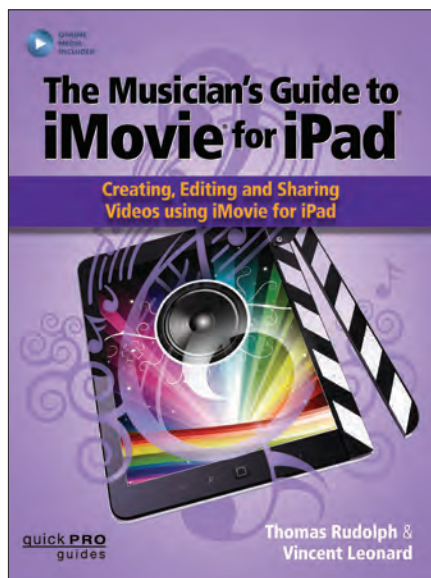
Chock full of illustrations and featuring selected "tech talk"s idebars to give details on specific topics for those who want to know "why" as well as "how," *How to Make Music with Loops* is essential reading for those exploring—or who want to explore—the world of loops and beats.

CRAIG ANDERTON (Nashville, TN) is an internationally recognized authority on technology and music. He has toured, played Carnegie Hall, mastered hundreds of tracks, and been involved with dozens of major label releases as either a player, producer, or engineer. He's also written over 30 books (including the seminal *Home Recording for Musicians*) and thousands of articles, as well as co-founded *Electronic Musician* magazine. Known for his ability to de-mystify complex subjects, Craig has given seminars on technology and the arts in 38 states, 10 countries, and 3 languages.

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OCTOBER 2018



MARKETING

- Reviews, interviews, mentions, and features at print and digital audio, technology, and music outlets
- Concerted music industry push
- Serial rights offers to audio and musicians' magazines
- Social media announcements and updates at author's and publisher's pages
- Facebook and Instagram contests and advertising campaign
- Posters and postcards

RELATED TITLES: *Musical iPad* (9781480342446); *The iPad in the Music Studio* (9781480343177)

MUSIC / RECORDING & REPRODUCTION

9781495061035	MUS032000; PER004010;
208 pages	COM071000
8.5" x 11"	HL00158227
Paperback Original w/Online Media	US \$19.99
	World Rights
B&W and color images	E-book editions available

The Musician's Guide to iMovie for iPad

Creating, Editing and Sharing Videos Using iMovie for iPad

by Thomas Rudolph and Vincent Leonard

Quick Pro Guides

Hal Leonard Books

The Musician's Guide to iMovie for iPad features Apple's iMovie app, the perfect app to delve into the basics of video production. You will be guided step-by-step through the process of creating high-quality videos using iMovie for iOS. The book, along with the companion videos, will quickly get you up and running creating, editing, and sharing your own videos. Topics include importing video, pictures and audio clips, creating a movie trailer, exporting videos to sharing sites such as YouTube, Facebook, and Vimeo.

Also included is information for purchasing and using add-ons such as microphones, stands, lighting, video storage options and more. You will explore options for using other devices to function as cameras such as Smartphones, GoPro, and other camera apps.

Requires iOS 9.3 or later. Compatible with iPhone, iPad, and iPod touch. iMovie app version 2.2.4 and later.

- You will learn best practices for creating quality videos using only your iPad and iMovie in both natural and artificial lighting
- Enhance your movies with slow motion, fast forward, picture-in-picture, and split-screen effects
- Customize movie studio logos, cast names, and credits
- Create a trailer and choose from eight unique video themes with matching titles, transitions, and music
- Save videos and iMovie project files to iCloud Drive
- Use AirPlay to wirelessly stream video to your HDTV with Apple TV

Producer and composer **VINCENT LEONARD** has had his musical works premiered globally. He is coauthor of *Musical iPad*, *The iPad in the Music Studio*, *Recording in the Digital World*, *Finale: An Easy Guide to Music Notation*, and *Sibelius: A Comprehensive Guide to Music Notation*. Leonard has provided orchestrations for world premiere productions of *Redwall* for Opera Delaware, *Elliot and the Magic Bed*, *Isabell and the Pretty Ugly Spell*, and *The Little Princess* for Upper Darby Summer Stage. Also widely known as a copyist and arranger, he has worked on projects with Peter Nero, Doc Severinsen, the London Symphony Orchestra, Chuck Mangione, Leslie Burrs, and in musicals by Duke Ellington, Alan Menken, Kurt Weil, and Mitch Leigh. Leonard is a member of NARAS and ASCAP, and is active as a clinician and beta tester for music software for Apple computers.

(continued on the following page)

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The Musician's Guide to iMovie for iPad(continued)

DESCRIPTION/BIO (continued)

THOMAS RUDOLPH, Ed. D. is an adjunct instructor and course author for the Berklee College of Music online school. He began his work as a clinician and workshop leader in the field in 1982. In addition to his work in music technology, Dr. Rudolph is a trumpet performer in the Philadelphia area and performs with the group Gaudeamus. His compositions and arrangements have been published by Neil Kjos and Northeastern Music Publications, Inc. Dr. Rudolph has authored and coauthored many books including: *Musical iPad*, *The iPad in the Music Studio*, *Finale An Easy Guide to Music Notation (Third Edition)*, *Sibelius: A Comprehensive Guide to Sibelius Music Notation Software (Second Edition)*, *Teaching Music With Technology (Second Edition)* and more. He was one of 4 coauthors of the TI:ME publication: Technology Strategies for Music Education.

NOVEMBER 2018



Soundbreaking

Stories from the Cutting Edge of Recording Music *the Cutting Edge of Recording Music*

As told by the artists

Introductory essays – Robert Santelli

Foreword by Sir George Martin

Hal Leonard Books

This book was inspired by the eight-part Grammy® nominated film series titled, *Soundbreaking: Stories from the Cutting Edge of Recorded Music*. As Executive Producer, Sir George Martin, was the inspiration and intellectual force behind the series, which explores a century's worth of innovation and experimentation in the creation of music to present a behind-the-scenes look at the birth of new sounds. From the Beatles' groundbreaking use of multitrack technology to the synthesized stylings of Stevie Wonder, from disco-era drum machines to the modern art of sampling, *Soundbreaking* tells the stories behind the sounds and reveals how innovation redefined not only what we listen to and how we listen to it, but our very sense of what music is and can be.

Soundbreaking features original interviews with more than 150 of the most celebrated artists, producers, and music industry pioneers of our time. This volume presents a curated selection of those interviews from across eras and genres. The twenty-one artists featured here share their personal insights, which point to themes that emerge and echo throughout: the importance of varied cultural influences on music careers; the role of technology innovation in the creative process; and most commonly, the human connection to music.

Robert Santelli's introductions to each of the profiles puts each artist in context. They have all made valuable contributions to what has often been referred to as the soundtrack of our lives. Through their lens we discover fascinating new insights into music and especially into the relationship between artist and genres, an area that has been rarely studied.

"I suspect that in many years to come people will look back and listen to the recordings of the late twentieth and early twenty-first century and reflect on this era as the Golden Age of a new art form. This book helps to celebrate the work of some of those people behind the recordings, people who have excelled in their passion to record great music. In doing so they have made all our lives that little bit richer." —Sir George Martin

MARKETING

- Tie-in with PBS eight-part Grammy® nominated film, which is continually running on various PBS stations throughout the country and will air nationally this coming December/January on all PBS outlets
- Tie-In with RLJ Entertainment limited edition deluxe DVD to be released in fall 2018. Includes a special 30 minutes never before seen interview with Sir George Martin
- Book is advertised in every copy of RLJ's regular DVD edition and excerpts from the book make up the DVD booklet. Freemantle distributes worldwide [especially good for GPS, PGUK, and Woodslane]
- Tie-ins with Educational Events with Grammys® around the country
- Tie-ins with Soundbreaking Pledge Shows on PBS throughout the Fall/Winter
- Tie-ins with Rock and Roll Hall of Fame Learning Modules

RELATED TITLES: *Here There and Everywhere* (9781592402694 and 9781592401796; *All You Need Is Ears* (9780312114824); *Sound Man* (9780147516572 and 9780399163876); *Behind The Glass* (9780879306144); *Recording Unhinged* (9781495011276)

(continued on the following page)

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Soundbreaking (continued)

MARKETING (continued)

BIOGRAPHY & AUTOBIOGRAPHY / MUSIC

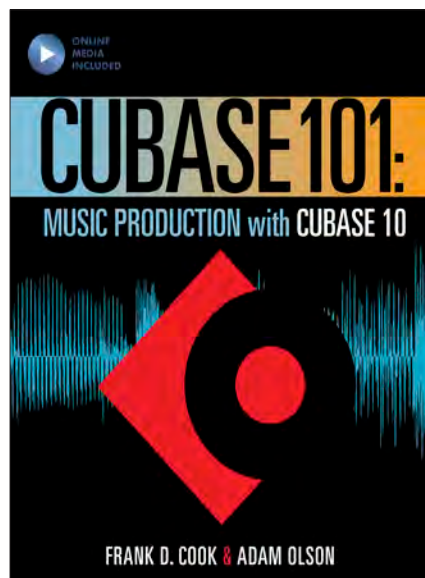
9781540026675	MUS050000, BIO004000; MUS032000
144 pages	
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Hardcover w/Online Media	US \$59.99
	World Rights

DESCRIPTION/BIO (continued)

ROBERT SANTELLI is the executive director of the Grammy Museum and former CEO/artistic director of the Experience Music Project. He is the author of nearly a dozen books and a contributor to magazines such as Rolling Stone.

HIGHER GROUND is the creator of the SOUNDBREAKING entertainment brand. The firm was founded by David H. Langstaff and a small group of music lovers to produce the SOUNDBREAKING project, which grew out of a relationship between Sir George Martin and the Langstaff family. Through SOUNDBREAKING, Higher Ground aims to educate audiences on the relatively brief history of sound recording – just over 100 years – which is one of the most important stories of the 20th century.

DECEMBER 2018



MARKETING

- Full support of Steinberg-Yamaha, which endorses the book
- Reviews, interviews, mentions, and features at print and digital audio, technology, and music outlets
- Serial rights offers to audio and musicians' magazines
- Social media announcements and updates at author's and publisher's pages
- Concerted push to schools and colleges
- Facebook and Instagram contests and advertising campaign
- Posters and postcards

RELATED TITLES: *The Complete Idiot's Guide to Cubase* (9781592574995); *Power Tools for Cubase 7* (9781458413680)

MUSIC / RECORDING & REPRODUCTION

9781540024848	MUS032000, MUS038000
304 pages	HL00269474
7.5" x 9.25"	US \$24.99
Paperback Original with Online Media	World Rights
B&W and color images throughout	E-book Editions Available

Cubase 101

Music Production with Cubase 10

Frank D. Cook and Adam Olson

Hal Leonard Books

Steinberg Official Curriculum

Cubase 101: Music Production with Cubase 10 teaches the fundamentals of using Cubase Artist 9.5 software. Designed to support instructor-led training and independent learning, this course book covers everything readers need to know to complete a Cubase project.

In this course, students will learn to build multitrack projects, record live audio, use MIDI and virtual instruments, and add audio processing to their recordings. The included hands-on exercises will help students develop essential techniques for recording, editing, and mixing within the Cubase environment.

Topics of discussion include audio basics and principles of digital audio, system hardware options (audio interfaces, MIDI controllers, etc.), software installation, the Cubase file structure and organization, the Cubase user interface and toolset, project parameters, file size considerations, working with tracks and track types, recording audio, managing audio for a project, importing media files, recording MIDI and assigning virtual instruments, navigating through tracks and media, using editing techniques and operations, mixing and processing tracks, basic automation techniques, and creating a final bounce.

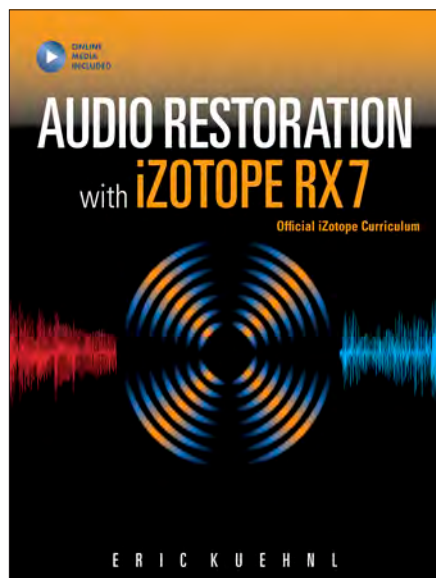
FRANK D. COOK is a musician, entrepreneur, author, and trainer. He has worked in publishing and education for more than twenty years and has authored numerous publications related to digital audio and music production. He has been a consultant for Avid for over twelve years, developing textbooks and curricula for Avid's official certification programs. Cook teaches audio production at American River College and Sacramento City College and is an Avid Master Instructor.

ADAM OLSON is an audio engineer and instructor who has worked with and trained many professionals in the industry. While studying at Brigham Young University, Adam worked as a Pro Tools lab instructor. After graduating from BYU with a degree in Recording Technology, he went on to study audio at the Conservatory of Recording Arts and Sciences in Tempe, AZ. He has been teaching Digital Audio Workstations since 2002, including Pro Tools, Logic, Cubase, and others. Adam Currently resides in Winchester, VA where he teaches audio recording at Shenandoah University and runs Studio Prime's operations in Winchester and Stephen City, VA.

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JANUARY 2019



MARKETING

- Reviews, interviews, mentions, and features at print and digital audio, technology, and music outlets
- Concerted music industry push
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RELATED TITLES: *Audio Restoration with iZotope RX 7 – Music Producer's Handbook* (9781495045226); *Audio Engineering 101* (9780240819150); *The Art of Music Production* (9780199921744)

Audio Restoration with iZotope RX 7

by Eric Kuehnl

<series>

Hal Leonard Books

Official iZotope Curriculum

Audio Restoration with iZotope RX 7 teaches the fundamentals of audio restoration using iZotope's RX 7 Audio Editor software. Designed to support both instructor-led training and independent learning, this course book covers all aspects of using iZotope RX 7 Standard and iZotope RX 7 Advanced.

In this course, students will learn to tackle common audio restoration challenges that arise in both music production and audio post-production workflows. The included hands-on exercises will help students to develop essential techniques that can be used to save problematic audio and create better sounding results in less time.

Topics of discussion include a brief history of audio restoration, the goals of audio restoration, common audio restoration tools, noise reduction basics, learning to read a spectrogram, visual examples of noise, software installation and authorization, key features of the RX Audio Editor, differences between RX Standard and RX Advanced, standalone vs. plug-in operation, voice-specific restoration modules, spectral noise reduction modules, utility modules, RX Advanced modules, and the Encyclopedia of Noise.

ERIC KUEHNL is a composer, sound designer, and educator. He is the co-director of the Music Technology Program at Foothill College. Previously, Kuehnl was an Audio Training Strategist in the Avid Education Department and a Senior House Engineer for Sony Computer Entertainment America.

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JANUARY 2019



Frank Filipetti on Mixing in the Box

by Frank Filipetti

METAAlliance Academy Presents

Hal Leonard Books

An inside look at how to achieve the best mix, both stereo and surround, using a digital audio workstation.

Frank Filipetti was one of the first engineers to explore the world of digital audio, and in the decades since has established himself as one of the world's preeminent producers and engineers, winning multiple Grammy awards. Now, in *Frank Filipetti on Mixing in the Box*, he gives us an inside look at how to achieve the best mix, both stereo and surround, using a digital audio workstation.

Filipetti takes us through the mixing process from choosing gear, your DAW, and plug-ins, to setting up a proper mixing template. And setting up your virtual console, to organizing tracks, group busses, and sends. He shares the wonders of accurate parallel signal processing, how to maximize loudness while still retaining dynamic range, and proper monitoring.

Also featured is an interview of Filipetti conducted by fellow METAAlliance producer and engineer Elliot Scheiner.

MARKETING

- Reviews, features, author interviews, and mentions in print, digital, and broadcast media outlets including *NPR*, *The Washington Post*, *Billboard*, *Mix*, *Digital Pro Sound*, *Sonic Scoop*, *TheaterMania*, and more
- Installment in the METAAlliance Academy Presents series, a publishing partnership between Hal Leonard and six of the most iconic and prolific engineer/producers in the music business today. The six living members promote all METAAlliance products and initiatives to a global audience through their extensive contact lists—a form of influence they refer to as The Power of Six.
- Intensive digital and social media content, contests, giveaways, and promotions from both Hal Leonard and METAAlliance

RELATED TITLES: *Mixing Secrets for the Small Studio* (9780240815800); *Basic Mixing Techniques* (9781860742835)

AUDIO/RECORDING/MUSIC TECHNOLOGY

9781495092411	MUS032000 ; EDU039000
112 pages	HL00231882
7.5" x 9.25"	US \$19.99
Paperback Original	World Rights
B&W and color images throughout	E-book Editions Available

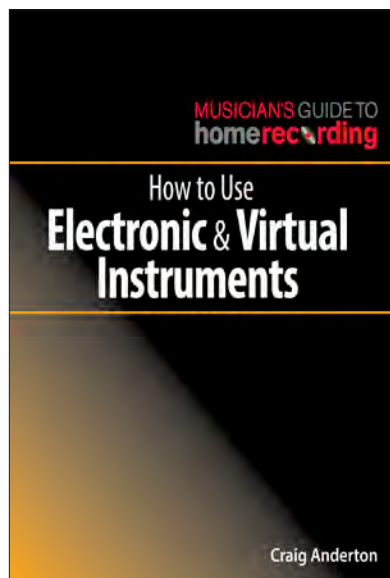


FRANK FILIPETTI (West Nyack, NY) came to New York as a singer/songwriter in 1971. Ten years, two publishing, and three record deals later, he decided to try his hand at engineering and production. Filipetti is known by his peers as an independent thinker, and one of the first engineers to explore the potentials of digital audio. His credits include such number one singles as Foreigner's "I Want to Know What Love Is" and "I Don't Want to Live Without You" (which he also produced), Kiss' "Lick It Up," and the Bangles' "Eternal Flame." The last decade has paired him with monster metal albums from Korn and Fuel to the pop sounds of Barbra Streisand and Elton John. He has also produced, recorded, or mixed albums for Carly Simon, George Michael, Dolly Parton, Rod Stewart, Luciano Pavarotti, and James Taylor, whose elegant Hourglass, Filipetti produced, engineered, and mixed, winning Grammy awards in 1998 for Best Engineered Album and Best Pop Album. He also has three additional Grammys for *Wicked*, *Spamalot*, and *Aida*. Filipetti's numerous Surround mixes include James Taylor—*Live at the Beacon*; Five for Fighting—*America Town*; and Elton John's *Dream Ticket* (4 DVD set); and is currently working on classic Frank Zappa tracks.

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FEBRUARY 2019



How to Use Electronic and Virtual Instruments

by Craig Anderton

The Musician's Guide to Home Recording

Hal Leonard Books

Virtual, computer-based instruments have taken over from the world of hardware: Today's synthesizers and samplers aren't made of sheet metal and plastic, but lines of code. Yet while they offer more possibilities than ever, they also lack some important features—like hands-on control—compared to earlier generations of instruments.

This book covers:

- Hands-on controllers for synthesizers
- Integrating virtual instruments with recording software
- Obtaining the best tone quality and user experience
- The differences between sampling and synthesis
- How to create more realistic electronic drum parts, and more

Additional material tells how to use the ReWire protocol to expand a “virtual instrument rack,” and the book also covers enhancements to the MIDI specification like MIDI Polyphonic Expression, wireless MIDI, and mobile instruments

Written in a clear, practical, non-intimidating style, *How to Use Electronic and Virtual Instruments* also explores the musical elements of synthesis by describing how to create truly expressive sounds and performances, as well as how to use synthesizers as signal processors for other instruments. Richly illustrated and featuring selected “tech talk” sidebars to give details on specific topics for those who want to know “why” as well as “how,” *How to Use Electronic and Virtual Instruments* is the key to getting the maximum potential out of virtual instruments.

CRAIG ANDERTON (Nashville, TN) is an internationally recognized authority on technology and music. He has toured, played Carnegie Hall, mastered hundreds of tracks, and been involved with dozens of major label releases as either a player, producer, or engineer. He's also written over 30 books (including the seminal *Home Recording for Musicians*) and thousands of articles, as well as co-founded Electronic Musician magazine. Known for his ability to de-mystify complex subjects, Craig has given seminars on technology and the arts in 38 states, 10 countries, and 3 languages.

MARKETING

- Reviews, interviews, mentions, and features at print and digital audio, technology, and music outlets
- Concerted music industry push
- Serial rights offers to audio and musicians' magazines
- Social media announcements and updates at author's and publisher's pages
- Facebook and Instagram contests and advertising campaign
- Posters and postcards

RELATED TITLES: *Basic Effects and Processors* (9781860742705); *Home Recording for Musicians* (9780764516344); *Recording Unhinged* (9781495011276); *Zen and the Art of Mixing* (9781480366572); *Zen and the Art of Recording* (9781480387430)

MUSIC / RECORDING & REPRODUCTION

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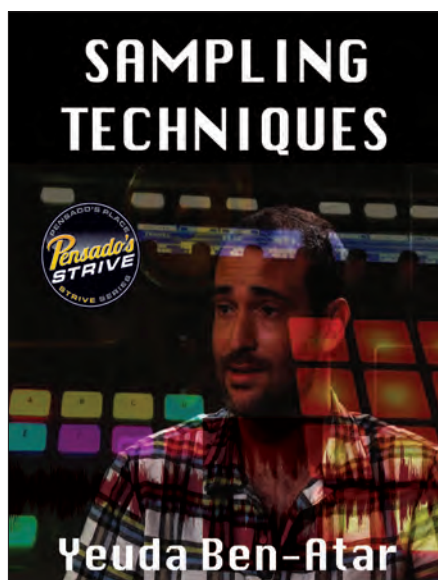
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Sampling Techniques

by Yeuda Ben-Atar

Pensado's STRIVE Education Series

Hal Leonard Books



Yeuda Ben-Atar, also known as Side Brain, gives us information on sampling.

In *Sampling Techniques*, Yeuda Ben-Atar, also known as Side Brain, gives us information on sampling. He discusses topics such as: "What is a sampler?", "How do we use a sampler?", "How do we use music sample instruments?", and helps us to learn how to create our own samples.

Yeuda's passion for music helps his techniques to be both informative and interesting to learn about. His background in teaching, making and producing music, and his diversity in different genres like hip-hop, soul, and electronic music allow him to create a unique perspective on sampling and how we may learn about it. *Sampling Techniques* is perfect for anyone who is interested in learning more about music and possibly creating their own material.

MARKETING

- Reviews, features, author interviews, and mentions in print, digital, and broadcast media outlets including *LA Weekly*, *Slice*, *Live Design*, *Mix*, and *ProSoundWeb.com*
- Installment in the Strive curriculum series, a publishing partnership between online television sensation Pensado's Place and Hal Leonard. Strive features best-in-class authors who are contemporarily relevant and enormously committed to education and giving back.
- A treatise on sampling that describes what a sampler actually is and how to use it, how to use music sample instruments, and techniques for creating your own samples
- Also known as Side Brain, the author is an Ableton Certified Trainer who produces, performs, teaches, and studies electronic music both online at *Lynda.com* and at Beat Lab LA, a school offering private lessons in advanced music production and performance. He will promote the book through these channels, at his personal website, and beyond.

RELATED TITLES: *Drum Programming* (9780931759543); *260 Drum Machine Patterns* (9780881888874)

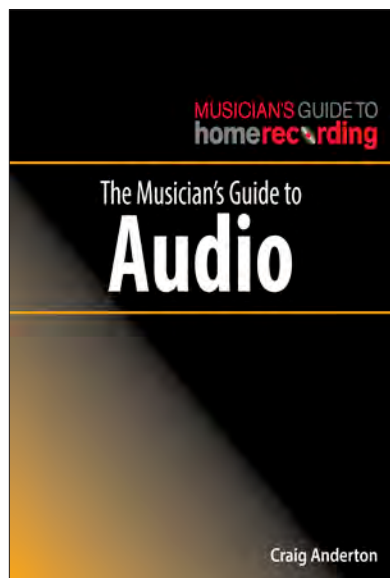
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FEBRUARY 2019



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The Musician's Guide to Audio

by Craig Anderton

The Musician's Guide to Home Recording

Hal Leonard Books

Everything in the studio starts and ends with audio—both analog and digital—yet many musicians know a lot more about the principles of music than the principles behind audio. *The Musician's Guide to Audio* will include:

- Audio theory—sound waves in the real world
- Bit resolution
- Sample rates
- Distortion,
- The different types of decibels
- The meaning of audio specifications
- Frequency response
- The different types of distortion
- Signal-to-noise ratio
- Dynamic range
- How the human ear hears sound, and more

The book then segues into specifications regarding levels, connection standards (both analog and digital), and resolving potential incompatibilities among different pieces of gear. Additional topics include information on the practical ramifications of audio, such as the basics of room acoustics, why speaker placement matters, audio distribution methods including data-compressed formats like MP3, the unique constraints of vinyl, and more.

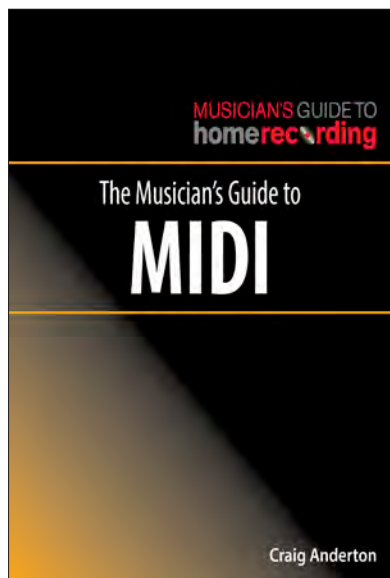
Filled with illustrations and featuring selected “tech talk” sidebars to give details on specific topics for those who want to know “why” as well as “how,” *The Musician's Guide to Audio* fills a unique need by avoiding overly-technical details, and instead emphasizing the practical implications involved in working with audio in the studio.

CRAIG ANDERTON (Nashville, TN) is an internationally recognized authority on technology and music. He has toured, played Carnegie Hall, mastered hundreds of tracks, and been involved with dozens of major label releases as either a player, producer, or engineer. He's also written over 30 books (including the seminal *Home Recording for Musicians*) and thousands of articles, as well as co-founded *Electronic Musician* magazine. Known for his ability to de-mystify complex subjects, Craig has given seminars on technology and the arts in 38 states, 10 countries, and 3 languages.

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FEBRUARY 2019



The Musician's Guide to MIDI

by Craig Anderton

The Musician's Guide to Home Recording

Hal Leonard Books

Despite being over three decades old, MIDI (Musical Instrument Digital Interface) continues to be a vital element in the recording process. Recent enhancements make MIDI ever-more useful to all elements of the modern studio, and while this book gives the technical details of the MIDI specification, most of the book relates to MIDI applications such as:

- How to use continuous controllers
- Using MIDI with signal processors
- MIDI guitar and other non-traditional controllers
- MIDI-based automation, fundamentals of MIDI editing
- Setting up ready-to-go recording templates with MIDI instruments
- Songwriting with MIDI, using MIDI to increase instrument expressiveness, and more

MARKETING

- Reviews, interviews, mentions, and features at print and digital audio, technology, and music outlets
- Concerted music industry push
- Serial rights offers to audio and musicians' magazines
- Social media announcements and updates at author's and publisher's pages
- Facebook and Instagram contests and advertising campaign
- Posters and postcards

RELATED TITLES: *Basic MIDI* (9781860742620); *The MIDI Companion* (9780793530779); *The MIDI Manual* (9780240807980)

By starting out with the basics and then moving along to applications, *The Musician's Guide to MIDI* is equally valuable for those just getting started in recording as well as those who want to take advantage of MIDI's latest improvements and technologies. Lavishly illustrated and featuring selected "tech talk" sidebars to give details on specific topics for those who want to know "why" as well as "how," *The Musician's Guide to MIDI* de-mystifies even the most technical aspects of using MIDI with a clear, direct, friendly style.

CRAIG ANDERTON (Nashville, TN) is an internationally recognized authority on technology and music. He has toured, played Carnegie Hall, mastered hundreds of tracks, and been involved with dozens of major label releases as either a player, producer, or engineer. He's also written over 30 books (including the seminal *Home Recording for Musicians*) and thousands of articles, as well as co-founded *Electronic Musician* magazine. Known for his ability to de-mystify complex subjects, Craig has given seminars on technology and the arts in 38 states, 10 countries, and 3 languages.

MUSIC / RECORDING & REPRODUCTION

9781540024961	MUS032000; EDU039000
112 pages	HL00269500
7.5" x 9.25"	US \$14.99
Paperback Original	World Rights
B&W and color images	E-book editions available

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