

# The Crash of Flight 3804

A Lost Spy, A Daughter's Quest, and the Deadly Politics of the Great Game for Oil

Charlotte Dennett

**POLITICS & POLICY, HISTORY, CURRENT EVENTS** 

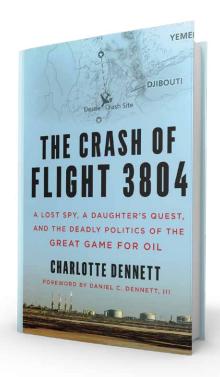
When Daniel Dennett, America's first master spy in the Middle East, was dispatched to Saudi Arabia in 1947, he had a particular mission: to study the route of the proposed Trans-Arabian Pipeline. It would be his last assignment. A plane carrying him to Ethiopia went down in a mysterious crash, killing all on board. Decades later his daughter, journalist Charlotte Dennett, decided to find out what was behind her father's death and why the records about it remained classified after so many years. Along the way she uncovered map after map showing proposed, built, and contested pipelines. She came to realize just how much unrest in and around the Middle East in the past three decades could be explained by doing one simple thing: follow the pipeline routes.

In *The Crash of Flight 3804*, investigative journalist Charlotte Dennett digs into her father's counterintelligence work which pitted him against America's wartime allies—the British, French, and Russians—in a covert battle for geopolitical and economic influence in the Middle East. Through vivid storytelling, extensive research, and deep analysis of region-defining maps, she reveals how feverish competition among intelligence networks, military, and Big Oil interests have fueled indiscriminate attacks and targeted killings that continue to this day. This timely book delivers an irrefutable indictment of these deadly struggles, and explains how the brutal violence they incite has shaped the Middle East and birthed our current era of endless wars, refugee crises, and countless dead.

**Charlotte Dennett** is a former reporter in the Middle East, an investigative journalist, and an attorney. With her husband and fellow investigative journalist, Gerald Colby, she coauthored *Thy Will Be Done: The Conquest of the Amazon*, an exposé of Nelson Rockefeller and evangelism in the age of oil.

"In brief, this is a masterpiece."

—ANDREW KREIG, editor, Justice Integrity Project; author of *Presidential Puppetry* 



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February 2020
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Page Count: 368

Art Program: Black-and-white illustrations throughout Rights Available: World



## **American Hemp Farmer**

Adventures and Misadventures in the Cannabis Trade

Doug Fine

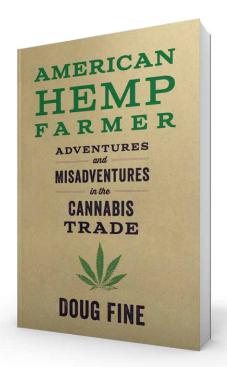
REGENERATIVE AGRICULTURE, BUSINESS & ECONOMY, MEMOIR

Hemp, the non-psychoactive variant of cannabis and one of humanity's oldest plant allies, has quietly become the fastest industry ever to generate a billion dollars of annual revenue in North America. From seed to fiber to the currently ubiquitous cannabinoid CBD, hemp is leading the way to a new regenerative economy that contributes to soil and climate restoration—but only if we do it right.

First spun into a usable fiber 10,000 years ago, hemp is now being refined around the world as a variety of commercial items, including paper, textiles, clothing, biodegradable plastics, paint, insulation, biofuel, food, and animal feed.

Throughout this book, Doug Fine shapes his adventures and misadventures as an independent, regenerative farmer and entrepreneur, all the while laying out a vision for how hemp can help right the wrongs of twentieth-century agriculture—and how you can be a part of it.

Doug Fine is an investigative journalist and pioneer voice in cannabis/ hemp and regenerative farming. He's an award-winning culture and climate correspondent for NPR, the *New York Times*, and the *Washington Post*, among others. His previous books include *Hemp Bound*, *Too High to Fail*, and *Farewell*, *My Subaru* (a *Boston Globe* best seller).



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March 2020

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Page Count: 320
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Rights Available: World
Editor's Note: Hemp is widely

grown and used in over 30 countries around the world, including China (which produces more than 70 percent of the world's output), France (ranking second with about a quarter of the world's production), Australia, Austria, Canada, Chile, Denmark, Egypt, Finland, Germany, Greece, Hungary, India, Italy, Japan, Korea, the Netherlands, New Zealand, Poland, Portugal, Romania, Russia, Slovenia, Spain, Sweden, Switzerland, Thailand, Turkey, the UK, and Ukraine.



# No-Till Intensive Vegetable Culture

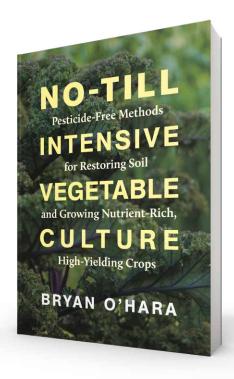
Pesticide-Free Methods for Restoring Soil and Growing Nutrient-Rich, High-Yielding Crops Bryan O'Hara

#### SUSTAINABLE & REGENERATIVE AGRICULTURE

Farmers are rapidly adopting no-till techniques because they enhance the inherent biological functions in soil. Such a diverse, balanced soil environment produces healthy crops while bolstering farm ecosystem resilience in the face of climate challenges and declining air and water quality.

In *No-Till Intensive Vegetable Culture*, renowned organic grower Bryan O'Hara describes the multi-year process of transitioning his Connecticut vegetable farm to a no-till system. He uses zero herbicides and other pesticides and asserts that this flexible, ecological methodology is as important for the health of the soil as it is for his economic success. *No-Till Intensive Vegetable Culture* is the go-to vegetable grower's manual for the twenty-first century, presenting an advanced, unique methodology that both responds to natural systems and adapts to meet future challenges.

Bryan O'Hara has been growing vegetables for a livelihood since 1990 at Tobacco Road Farm in Lebanon, Connecticut. He works with natural systems to build complex and balanced soil life, resulting in highly productive, vibrant growing methods. Bryan was named NOFA's Farmer of the Year in 2016.



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Word Count: 92,000 Page Count: 272

**Art Program:** Full-color

photographs and illustrations

throughout

Rights Available: World



## **Grassroots Rising**

A Call to Action on Climate, Farming, Food, and a Green New Deal

Ronnie Cummins

POLITICS, REGENERATIVE AGRICULTURE, COMMUNITY RESILIENCE

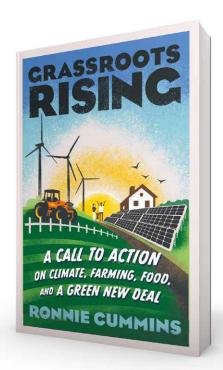
Over the past year, we have seen a global awakening of the climate crisis sparked by groups like Extinction Rebellion and the Sunrise Movement and individuals like Greta Thunberg. In response to this shift in public awareness, veteran activist Ronnie Cummins believes now is the time to bring about bold economic and policy change. His new book, *Grassroots Rising*, offers a blueprint for building and supercharging a grassroots Regeneration Movement based on consumer awareness, farmer innovation, political change, and regenerative finance.

During his decades of activist work, delivering thousands of presentations, organizing rallies, lobbying politicians, and raising millions of dollars annually, Cummins has learned that a positive message is what people respond to best. *Grassroots Rising* is a practical, solutions-oriented playbook for how to survive—and thrive—in catastrophic times.

Cummins asserts that the solution lies right beneath our feet and at the end of our forks through the transformation of our broken food system. By restoring our agricultural and grazing lands, we can sequester massive amounts of carbon in the soil. Coupled with an aggressive transition to renewables, he argues that we have the power to not only mitigate and slow down climate change, but actually reverse global warming.

Ronnie Cummins is the founder and director of the Organic Consumers Association (OCA), a non-profit, US-based network of more than two million consumers dedicated to safeguarding organic standards and promoting a healthy, just, and regenerative system of food, farming, and commerce. Cummins also serves on the steering committee of Regeneration International and OCA's Mexican affiliate, Vía Orgánica.

"This is the book that should be in the hands of every activist." -VANDANA SHIVA, scientist, environmentalist, social activist



Publication Date: February 2020 Final Print PDF Available: Now

Word Count: 61,000 Page Count: 208 Art Program: None Rights Available: World



## #FutureGen

Lessons from a Small Country Jane Davidson

POLITICS & PUBLIC POLICY, NATURE & ENVIRONMENT

Around the world, young people are demanding action to halt the climate emergency and prevent future damage to our planet. The Well-being of Future Generations (Wales) Act 2015 is the first piece of legislation on Earth to put future generations at the forefront of public policy making. The Act places regenerative and sustainable practice at the heart of government and requires long-term, collaborative, and systemic solutions to complex issues including poverty, health, ecology, environment, and meaningful employment. Placing this legislation at the center of Welsh public policy means that governments, municipalities, and civil society organizations the world over are following the experiment closely.

Jane Davidson inspired and nurtured the Act from concept to legislation. The duties outlined in it are the touchstone of all future government policy making. In #FutureGen Jane reveals for the first time how and why such groundbreaking legislation was forged in Wales, and explores the opportunities it is now creating for individuals, communities, and governments worldwide to think and act differently.

**Dr. Jane Davidson** is the Pro Vice-Chancellor emeritus at the University of Wales Trinity Saint David. From 2000–2011, she was Minister for Education and then Minster for Environment and Sustainability in the Welsh government. She introduced the first plastic bag charge in the UK, and her recycling regulations took Wales to third best in the world. Jane is chair of the RSA in Wales and was recently invited to be an associate faculty member at Harvard University.

"What Wales is doing today, the world will do tomorrow." —NIKHIL SETH, UN Assistant Secretary General



**Publication Date:** 

June 2020 (UK)

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April 2020

**Estimated Word Count: 50,000** 

**Estimated Page Count: 240** 

Art Program: None Rights Available: World



## Bank Job

#### Hilary Powell and Daniel Edelstyn

**POLITICS & POLICY, BUSINESS & ECONOMY** 

Art hacks life when two filmmakers manage to cancel more than £1 million of high-interest debt from their local community.

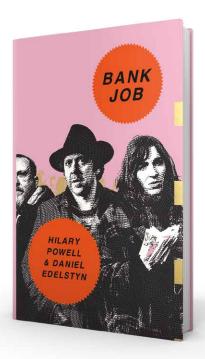
Bank Job is a white-knuckle ride into the dark heart of our financial system in which filmmaker and artist duo Hilary Powell and Daniel Edelstyn risk their sanity to buy up and abolish debt by printing their own money in a disused bank in their London neighborhood. Tired of struggling in an economic system that leaves creative people on the fringes, the duo weaves a different narrative, both risky and empowering, of self-education and mutual action.

This is the inspiring story of how they listen and act upon the widespread desire to change the system to meet the needs of many and not just the few. And for those among us brave enough, they show how we can do this in our own communities, one bank job at a time.

Hilary Powell's work is supported by Acme Studios and the Henry Moore Foundation and is in the collections of the V&A and MoMA.

**Daniel Edelstyn** is an experienced film director and producer with multiple commissions for Channel 4 in the UK.

Their work comes together in Optimistic Foundation CIC, a platform investigating and tackling urgent economic, philosophical, and social issues of our time through anarchic, joyful cultural production. They believe in the subversive, radical imagination's ability to open up possibilities of more just ways of organizing and living when everyday life and democracy are corroding.



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May 2020

Estimated Word Count: 25,000 Estimated Page Count: 128 Art Program: 8-page color insert

Rights Available: World



# Hitching for Hope

A Journey into the Heart and Soul of Ireland Ruairí McKiernan

**POLITICS & PUBLIC POLICY, MEMOIR** 

In the wake of a crippling recession in his native Ireland, social activist Ruairí McKiernan questioned whether he should remain in the country he loves or join the mounting number of emigrants searching for greater opportunity elsewhere. In a last-ditch attempt to connect with his home, McKiernan embarked on a hitchhiking odyssey, seeking to give voice to people emerging from one of the most painful periods of economic and social turmoil in Ireland's history.

Hitching for Hope is the tale of McKiernan's search for answers told through countless conversations with strangers and interspersed with his own storytelling and reflections. Engaging, provocative, and sincere, McKiernan recounts a pilgrimage both deeply personal and explicitly political. "This isn't just my story to share," he writes. "It is the story of the people trying to make sense of life, to hold on, and to have hope during troubled times."

Ruairí McKiernan is a renowned social campaigner, Fulbright scholar, TEDx speaker, and former member of Ireland's Council of State. He is currently the European Director of Narrative 4, a global non-profit based in NYC cofounded by acclaimed Irish author Colum McCann, which promotes empathy through storytelling. McKiernan is also the host of the popular *Love and Courage* podcast, founder of the pioneering SpunOut.ie national youth organization, and was named by Ashoka, a social entrepreneurs' foundation, as one of the top 10 change-makers in Ireland.

RUAIRÍ MOKIERNAN
RUAIRÍ

**Publication Date:** 

March 2020 (UK)

Final Print PDF Available: Now

Word Count: 72,500 Page Count: 240 Art Program:

Black-and-white map Rights Available: World



"This is a tale that will resonate all over the world." —BILL MCKIBBEN, author of Wandering Home

## Courting the Wild Twin

Martin Shaw

NATURE & ENVIRONMENT, MYTHOLOGY, STORYTELLING

Master mythologist Martin Shaw dissects two ancient European myths to examine our broken relationship with the world.

Myth is our wild way of telling the truth, of sharing stories that have our living earth speaking through them. There is an old insistence that we each have a twin we know nothing about. A wild, curious twin that was thrown out the window the night we were born, taking much of our energy with them. This book is a quest to find and court our wild twin, for they have something important to tell us. If there was something we were here to do in our few, brief years, we can be sure that the wild twin is holding the key.

In *Courting the Wild Twin*, Martin Shaw, celebrated storyteller and scholar of myth and oral tradition, explores two ancient myths concerned with the wild twin and shares how vital they are to our ability to confront challenges with purpose, courage, and creativity. Shaw challenges us to think boldly, wildly, and in new ways about ourselves—both as individuals and as a collective. He asks us to learn to listen to myths again, to speak through stories, and in doing so, upend the shallow thinking that typifies our age. Stories are our secret weapon, and they might just save us.

Martin Shaw, PhD, is an acclaimed scholar of myth and author of the award-winning *Mythteller* trilogy. Creator of the Oral Tradition and Mythic Life courses at Stanford University, he is also director of the Westcountry School of Myth in the UK.

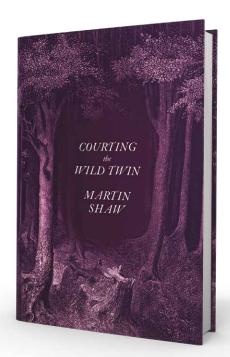
"A conjuror, a troubadour dropped in our midst.

Catch him any way you can."

—ERIC UTNE, founder, The Utne Reader

"A true master. Martin Shaw is one of the very greatest storytellers we have."

—ROBERT BLY, author of Iron John



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Art Program: Black-and-white

illustrations

Rights Available: World



## Koji Alchemy

Rediscovering the Magic of Mold-Based Fermentation

Rich Shih and Jeremy Umansky

Foreword by Sandor Ellix Katz

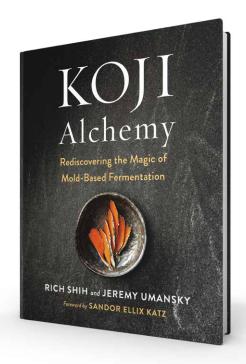
**FOOD & DRINK** 

America's Test Kitchen recently called koji "one of the coolest, most functional ingredients out there," and the New York Times listed it as a trending food for 2020. In Koji Alchemy, chefs Rich Shih and Jeremy Umansky—collectively considered to be the most practical, experienced, generous educators on the culinary power of this unique ingredient—deliver a comprehensive look at modern koji use around the world. Using it to rapidly age charcuterie, cheese, and other ferments, they are taking the magic of koji to the next level, revolutionizing the creation of fermented foods and flavor profiles for both professional and home cooks.

With koji, pastrami can go from raw brisket to your sandwich in days compared to weeks, matzo ball soup is elevated to new delicious depths with the addition of matzo ball amino paste, and vegetables are transformed to taste and eat like cured meat. "The greatest thing about koji's ability to elevate and transform foods," write Shih and Umanksy, "is that once you get the hang of working with it, you will see not only the ease with which you can use koji, but also the neverending possibilities."

Rich Shih is one of the leading culinary explorers of koji and miso in the US and an in-demand food preservation consultant. He is the Exhibit Engineer for the Museum of Food and Drink (MOFAD) in New York City.

**Jeremy Umansky** is a chef/owner of Larder Delicatessen & Bakery in Cleveland, Ohio, nominated by the James Beard Foundation in 2019 as the Best Restaurant in America. He has been featured in numerous publications including *Bon Appétit* and *Saveur* and was named "The Deli Prophet" by *Food & Wine* in the March 2019 Makers Issue.



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Art Program: Black-and-white illustrations throughout, 16-page color insert Rights Available: World



"I hope Merriam-Webster adds the word 'kojify' to the dictionary soon."

—FRANCISCO MIGOYA, head chef, Modernist Cuisine

"[A]n indispensable manual for both home cooks and pro chefs. *Koji Alchemy* offers a fresh set of transformative cooking fundamentals and a master class on fermentation."

-RICK TRAMONTO, executive chef and vice president of culinary operations,
Tramonto Cuisine Group



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## Wildcrafted Fermentation

Exploring, Transforming, and Preserving the Wild Flavors of Your Local Terroir

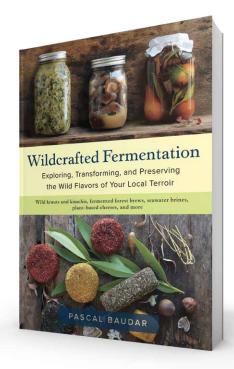
Pascal Baudar

**FOOD & DRINK** 

In Wildcrafted Fermentation, culinary alchemist Pascal Baudar (*The New Wildcrafted Cuisine* and *The Wildcrafting Brewer*) describes in detail how to create delicious lacto-ferments at home from the wild and cultivated plants in your local landscape or garden. From sauerkrauts and kimchis to savory pastes and dehydrated spice blends, Baudar includes more than 100 easy-to-follow recipes. Step-by-step photos illustrate gathering, preparation, and fermentation techniques for different kinds of plants that will change your relationship to the edible landscape.

So much more than a cookbook, *Wildcrafted Fermentation* offers a deeply rewarding way to reconnect with the land through the greens, stems, roots, berries, fruits, and seeds of your local terroir and, as Baudar puts it, "create a cuisine unique to you and your local environment."

**Pascal Baudar** is a wild food researcher and instructor in traditional food preservation techniques. He has introduced thousands of home cooks, chefs, and foodies to the flavors offered by their wild landscapes. In 2014, he was named one of the most influential tastemakers by *Los Angeles Magazine*.



Publication Date: March 2020 Final Print PDF Available: Now

Word Count: 86,000 Page Count: 304

Art Program: Full-color photographs throughout Rights Available: World



"[Baudar's] methods, ideas, and aesthetics . . . are truly inspirational."

—**SANDOR KATZ**, New York Times best-selling author of The Art of Fermentation









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## The Invisible Rainbow

A History of Electricity and Life

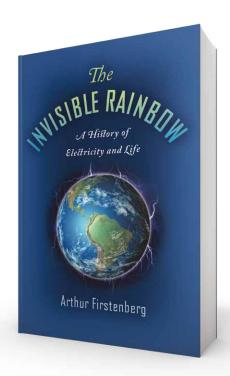
Arthur Firstenberg

**HEALTH & WELLNESS / NATURE & ENVIRONMENT** 

Over the last 220 years, society has evolved a universal belief that electricity is "safe" for humanity and the planet. Arthur Firstenberg disrupts this conviction by telling the story of electricity in a way it has never been told before—from an environmental point of view—by detailing the effects that this fundamental societal building block has had on our health and our planet.

In *The Invisible Rainbow*, Firstenberg traces the history of electricity from the early eighteenth century to the present, making a compelling case that many environmental problems, as well as the major diseases of industrialized civilization—heart disease, diabetes, and cancer—are related to electrical pollution.

**Arthur Firstenberg** has spent the past 38 years as a researcher, consultant, and lecturer on the health and environmental effects of electromagnetic radiation, as well as a practitioner of several healing arts.



Publication Date: February 2020 Final Print PDF Available: Now

Word Count: 184,000 Page Count: 576

Art Program: Black-and-white graphs and images through-

out, color insert

Rights Available: World

(Norwegian and Korean Sold)



#### **COMING FALL 2020**

# **Glyphosate**

#### Stephanie Seneff

Glyphosate details Dr. Stephanie Seneff's research into how glyphosate impacts human health. Dr. Seneff covers glyphosate's role in a huge range of chronic diseases, including autoimmune diseases, diabetes, obesity, cardiovascular disease, liver disease, kidney failure, cancer, infertility, and more. Glyphosate lays out the geography of the issue—including the work of Don Huber, Dr. Serlini's work in France, Zen Honeycutt, Jeffrey Smith, among others—to give readers not only the scientific case to counter Monsanto's propaganda, but also an analysis of the key players and major events and discoveries as they've unfolded.

## There's No Pill for This

#### Dr. Michaël Friedman

After receiving a multiple sclerosis (MS) diagnosis, author Dr. Michaël Friedman set out to exploit his education and doctorate in naturo-pathic medicine to find his own cure for the disease. In his dual roles as practitioner and patient, Dr. Friedman has experienced firsthand the shortcomings of conventional treatment in adequately addressing some of the most challenging symptoms of MS as well as its underlying causes. In *There's No Pill for This*, Dr. Friedman offers treatment advice and hope to others who suffer from MS. He provides proven adjunctive treatments and strategies that, when faithfully followed, can delay, prevent, or even reverse the disease process and radically improve quality of life. It's as simple as following a few basic rules of nature and ensuring a correctly balanced "ecosystem" for a healthy mind and body.

# Speaking for the Mushroom

### Doug Bierand

An engaging, journalistic tour of new frontiers in mycology, from mycoremediation and mushroom-materials, to fermentations, to medicine—and the equally fascinating people involved in the fungal Renaissance. *Speaking for the Mushroom* will introduce readers to the incredible and oft-overlooked fungal kingdom of life—and the potential it holds for our future—by way of the weird and wonderful communities of citizen scientists, microbe devotees, and other enthusiasts. This book moves from an overview of the wonders of mushrooms' natural history, to humanity's love and institutional interest in fungi. Author <code>Doug Bierand</code> is interested in retaining the mushroom world's sustainability and responsibility to both land and communities, even as fungi grow into an ever-bigger business.



#### Spring 2020

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